



KastleVideo

VIDEO SURVEILLANCE. SIMPLY REDEFINED.

A NEW WAY TO SEE YOUR COMMUNITY

Access all of your cameras across one or multiple sites from any internet-enabled device – anytime, anywhere. Video is not just for security - enhance operational performance to check whether snow has been removed or if the landscape team has arrived.

THE WORLD'S FIRST CLOUD VIDEO RECORDER

No complex wiring or hardware is required onsite and your system is always updated with the latest technology advancements.

A POWERFUL SHARING TOOL

The days of finding a CD and figuring out how to burn it from your DVR are over. Now, it's as simple and quick as click, save and email.

A POWERFUL VIDEO SEARCH ENGINE

Locate events as easily as searching Google, enter the timeframe and get the 10-second clips that matter. Quickly determine when a particular vehicle arrived at the leasing office or who has been leaving trash at the dumpsters.

A PROACTIVE NOTIFICATION SYSTEM

Receive instant notifications right to your phone or email when something of importance happens. Never miss a prospective resident waiting in front of the leasing office, or be alerted when there is after-hours use of parts of your community.

A PATENTED, AWARD-WINNING BREAKTHROUGH

KastleVideo leverages powerful analytics enabling cameras to "see" for themselves.

KastleVideo cameras are unobtrusive, self-contained video surveillance and recording systems with built-in advanced analytics. They do not require any additional hardware or software on site or any specialized IT skills for installation. Camera configuration is completed remotely from any web browser.

Here's how KastleVideo compares against traditional camera + NVR systems:

Feature	NVR or VMS	KastleVideo	Notes
Unlimited Cameras	✓	✓	Each NVR has a max camera capacity and you have to buy capacity in 4,8,16 camera increments. With KastleVideo you only pay for number of actual cameras, and can grow to unlimited cameras.
Server + Software License	\$\$	NONE	KastleVideo cameras use edge recording, consume less bandwidth, and the VMS is hosted. The system functions like a VMS locally without the complexity.
Web and Mobile View	✓	✓	View live, playback recorded video and export all from the web.
Automatic S/W Updates	X	✓	VMS providers charge additional fees for software updates, and these have to be installed manually costing time and resources. KastleVideo automatically updates your software with no additional effort required.
Multi-Site Views - Federation	X	✓	Single web interface shows cameras across multiple locations and can turn existing analog and IP cameras into one system for viewing and searching video. NVRs requires a federation server, more \$\$, more licenses.
Advanced Analytics	X	✓	NVRs offers motion detection which will generate many false detections. KastleVideo incorporates advanced analytics with person and vehicle classification, loitering and tracking at no extra cost.
Video Search Engine	X	✓	Powerful search engine. Find video across multiple cameras in seconds. NVRs offer timelines and thumbnails which take a lot longer to search.
One Click Video Clip Sharing	X	✓	Saving and sharing searched video clips of your choosing has never been easier.
Installed Cost	HIGH	LOW	With KastleVideo, there are no servers or software licenses to purchase upfront.
Off-Site Cloud Backup	\$\$	✓	KastleVideo includes off-site backup of all relevant video events, in HD. There are no storage limits, and retention is available from 30 days to 2 years.
Low-Cost Upgrade Path for DVR	X	✓	KastleVideo enables existing analog systems to be up-converted to Kastle's smart video system. You can mix analog and IP cameras.
Unlimited Users	\$\$	✓	KastleVideo allows unlimited users, no extra cost. Camera groups can be customized per user, through a web interface.
Built-In Health Check, Tamper Monitoring	X	✓	KastleVideo proactively monitors for video loss, camera tamper, recording failure and loss of connectivity.
Lifetime Camera Guarantee	X	✓	Kastle guarantees each camera that is tied into the KastleVideo system. If a camera fails, we replace it at no cost to you. Forever.

