

MINNESOTA REAL ESTATE JOURNAL AWARDS

Submission Guidelines

Property Awards:

<i>Urban Multifamily (Market Rate, incl. condo)</i>	<i>Hospitality</i>
<i>Suburban Multifamily (Market Rate, incl. condo)</i>	<i>Medical Property</i>
<i>Affordable Housing</i>	<i>Redevelopment / Reuse / Historic</i>
<i>Industrial / Manufacturing / Science</i>	<i>Greater Minnesota</i>
<i>Senior Housing</i>	<i>Interior Design – Retail / Restaurant / Hospitality</i>
<i>Retail / Restaurant</i>	<i>Interior Design – Office / Industrial / Corporate</i>

A) Answer the following questions, each question has a 300-word limit:

- 1) Provide a description of the project, its components, tenants, or other contextual information
- 2) Describe any negative environmental impact overcome or any positive environmental impact attributes
- 3) Describe some challenges that were overcome in the development, design, construction or financing of the project. If you address covid, in your answer what are the innovative ways you adapted?
- 4) In what ways does the project positively impact the community?
- 5) In what ways does the project demonstrate innovation or boldness?

B) Upload up to 5 pictures

C) Submit the names of your team members so we can recognize them in print and at the event

*Required: Developer, Contractor, Architect

People Awards

<i>New for 2020: Broker Pivot of the Year</i>	<i>New: 2020 Superstar</i>
<i>Executive of the Year</i>	<i>Emerging Leader of the Year</i>
<i>Broker of the Year</i>	<i>Real Estate Lawyer of the Year</i>
<i>Mortgage Broker / Banker of the Year</i>	<i>Architect of the Year</i>
<i>Woman of the Year</i>	<i>Real Estate CPA of the Year</i>
<i>Social Media Influencer of the Year</i>	

New: **Broker pivot** is for the real estate broker who found a way to get deals done in a challenging environment. **2020 Superstar** is for any real estate professional who stepped up and made the most of a rough year.

- A) Describe your 2020 Highlights and accomplishments in 500-words or less:
 - a. In the case of “Broker Pivot” Describe how you made a successful pivot from COVID challenges
 - b. In the case of “2020 Superstar” Describe how you rose above and embraced the challenges of 2020
- B) Upload a current resume and headshot

Social Media Influence of the Year

- A) Number of followers on LinkedIn, Facebook and Instagram
- B) Top Post from 2020
- C) Links to Profiles on LinkedIn, Facebook and Instagram
- D) Upload a headshot

Corporate Awards

*New for 2020: Best Technology Pivot
Developer of the Year
Property Manager of the Year*

*New for 2020: Best COVID Plan
General Contractor of the Year
Sub-Contractor of the Year*

New: **Best Technology Pivot** is for the company that embraced technology and delivered in a challenging environment. **Best COVID Plan** is for properties or companies who created brilliant, workable solutions to keep buildings and people safe, but usable in 2020.

- A) Answer the following questions, each question has a 500-word limit:

- 1) Describe your 2020 Highlights and accomplishments

In the case of “Best Technology Pivot” Describe how you embraced new technology to address the challenges of COVID

In the case of “Best COVID plan” Describe how you address COVID in your operations and how that led to success

- 2) Provide a current company profile or description of services your company provides

- B) Upload a company profile

Transaction Awards

Most Significant Sale Transaction

A) Answer the following questions, each question has a 500-word limit:

- 1) Describe the Transaction
- 2) What makes this transaction significant, unique or bold?

B) Upload 1 picture

City/Municipality Awards

City / Municipality of the Year

A) Answer the following questions, each question has a 500-word limit:

- 1) Describe some of your major projects undertaken or completed in the prior 14 months
- 2) What would you say are some of your city's key accomplishments in the past 14 months
- 3) Please provide information on any grants or other financial assistance or other supportive services provided to real estate projects in the prior 14 months