

## DIGITAL ADVERTISING RATES

### Weekly E-newsletters, Website, and Dedicated "Spotlight" Blasts

Reach the Chicagoland, Northwest Indiana, and Southern Wisconsin Industrial real estate markets via digital advertising on [www.rejournals.com](http://www.rejournals.com)

**Chicago Industrial Properties** has been providing the Chicagoland Industrial market with timely news and information for 32 years. Your message will reach over 6,000 active and involved industrial owners, investors, developers, finance sources, brokers, builders, site selectors, property and asset managers, and consultants. The CIP e-newsletters are sent out every Tuesday and Friday. We can schedule your Dedicated Spotlight Blast anytime.

### E-newsletter Specifications (ads are static)

**Top Banner:** 728px W x 90px H, 320px W x 50px H (mobile)

**Box Banner:** 300px W x 250px H

### Website Specifications (ads are static or animated and on a rotating basis)

**Top Banner:** 728px W x 90px H, 320px W x 50px H (mobile)

**Box Banner:** 300px W x 250px H

### Standard net rates:

**E-Newsletters:** Top banner - \$750/1X. Box banner - \$500/1X. (Contact your rep for frequency discounts)

**Website:** Top banner - \$1250/month. Box banner - \$1000/month. (Contact your rep for frequency discounts)

**Dedicated "Spotlight" Blast:** 1-2X: \$1030 per blast. 3-4X: \$770 per blast. 5+: \$675 per blast.

### Value Added Quarterly Discount Package Plan:

**4 ads:** (2) Box & (2) Top banners on e-newsletters plus one month on website: \$3695

**6 ads:** (3) Box & (3) Top banners on e-newsletters plus one month on website: \$5000

**12 ads:** (6) Box & (6) Top banners on e-newsletters plus one month on website: \$7750

Contact your sales rep for additional advertising packages and frequency discounts.

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