



DIGITAL ADVERTISING RATES

Weekly E-newsletters, Website, and Dedicated "Spotlight" Blasts

Reach the commercial real estate markets in 14 Midwest states by advertising on **Midwest Real Estate News** e-newsletters and www.rejournals.com.

Our loyal readership includes commercial real estate owners, investors, brokers, site selectors, developers, builders, property managers, finance sources, and consultants. Our e-newsletters are sent to over 21,000 readers every Tuesday and Thursday.

E-newsletter Specifications (ads are static)

Top Banner: 728px W x 90px H, 320px W x 50px H (mobile)

Box Banner: 300px W x 250px H

Website Specifications (ads are static or animated and on a rotating basis)

Top Banner: 728px W x 90px H, 320px W x 50px H (mobile)

Box Banner: 300px W x 250px H

Standard net rates:

E-Newsletters: Top banner - \$750/1X. Box banner - \$500/1X. (Contact your rep for frequency discounts)

Website: Top banner - \$1250/month. Box banner - \$1000/month. (Contact your rep for frequency discounts)

Dedicated "Spotlight" Blast: 1-2X: \$1030 per blast. 3-4X: \$770 per blast. 5+: \$675 per blast.

Value Added Quarterly Discount Package Plan:

4 ads: (2) Box & (2) Top banners on e-newsletters plus one month on website: \$3695

6 ads: (3) Box & (3) Top banners on e-newsletters plus one month on website: \$5000

12 ads: (6) Box & (6) Top banners on e-newsletters plus one month on website: \$7750

Contact your sales rep for additional advertising packages and frequency discounts.

Ernie Abood
312.644.7119
eabood@rejournals.com

John Mickey
312.644.6942
jmickey@rejournals.com

Marianne Grierson
312.644.7168
magrierson@rejournals.com

Mark Menzies (National Publisher)
312.644.4610
menzies@rejournals.com