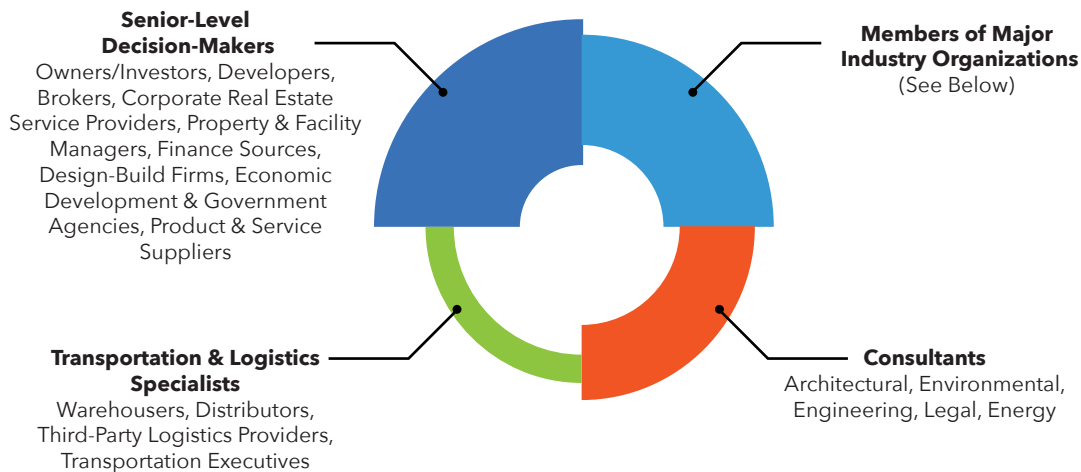


# 2022 PLANNER



## 2022 Readership

For 35 years, Chicago Industrial Properties has been the premier source of industrial market news covering Illinois, Northern Indiana and Southern Wisconsin.



### Members of Major Industry Organizations Include:

**AIRE:** Association of Industrial Real Estate Brokers

**SIOR:** Society of Industrial and Office Realtors

**NAIOP:** National Association of Industrial and Office Parks

**NICAR:** Northern Illinois Commercial Association of Realtors

**IMA:** Illinois Manufacturing Association

**BOMA:** Building Owners and Managers Association

**IDC:** Illinois Development Council

**ITA/GC:** International Trade Association of Greater Chicago

**IFMA:** International Facility Management Association

**BAGC:** Builders Association of Greater Chicago

**ASA:** Association of Subcontractors and Affiliates

**CLM:** The Council of Logistics Management

**WERC:** Warehousing Education and Research Council

**NAREIT:** National Association of Real Estate Investment Trusts

**CORENET:** Corporate Real Estate Network

**ULI:** Urban Land Institute

**CREW:** Commercial Real Estate Executive Women

**AIA:** American Institute of Architects

**YREP:** Young Real Estate Professionals

**WIRE:** Women in Commercial Real Estate



# 2022 Editorial Calendar

## Editorial Contributions to CIP

Email our editor, **AJ LaTrace**, at [alatrace@rejournals.com](mailto:alatrace@rejournals.com) with industry news and trends; new hires or promotions; sales and leases and upcoming events. In addition to appearing in print, news will also appear at [www.rejournals.com](http://www.rejournals.com) and will be distributed via broadcast email every Tuesday and Friday. For byline article submission and direction please contact the editor prior to writing the article. All articles must be exclusive to CIP. All art and photography attachments should be 300 dpi pdf or jpg files (see advertising specifications).





Editorial attachments are preferred as Word documents. Please do not embed photos in copy. Deadline for bylined articles: 2nd Friday of the month for consideration in following month's edition.

For editorial direction, please contact:

**AJ LaTrace, Editor, p 312.834.1743, [alatrace@rejournals.com](mailto:alatrace@rejournals.com)**

ISSUE	EDITORIAL FEATURE	AREA FOCUS/ DIRECTORIES	AD CLOSE/ ART DUE
January	<b>2022 Forecast:</b> What will the new year bring? Market leaders give us their predictions and expectations. <b>Investment &amp; Finance:</b> Current state of capital markets. Where is the capital coming from and who are the active players?	<b>SOUTHERN WISCONSIN I-94 CORRIDOR</b> Brokerage Firms, Construction Companies, Finance & Investment Firms, Law Firms/RE Attorneys, Architects/Design-Build	1/7
March	<b>Development &amp; Construction:</b> Trends in build-to-suit, spec, and land development. <b>Data Centers &amp; Technology</b>	<b>I-88 CORRIDOR</b> Asset/Property Mgmt. Firms, Contractors, Developers, Economic Development Corporations, Roofing Companies	3/5
May	<b>Class B &amp; C:</b> What are the latest trends among older, infill industrial properties? <b>REITs:</b> We take a look at the area's largest REITs and find out what they are up to. <b>Cold Storage:</b> What is the current and future demand for climate-controlled storage space?	<b>NORTHWEST INDIANA, I-80 CORRIDOR</b> Law Firms/RE Attorneys, Construction Companies, Finance & Investment Firms, Architects/Design-Build	5/6
July	<b>Mid-year Review:</b> A check on the state of the local industrial market. <b>Property Management:</b> A growing revenue source, CIP talks with property managers to find out how their businesses have changed. <b>Special Supplement:</b> 5th Annual BTS, SPEC, Business Parks Guide	<b>I-55 CORRIDOR</b> Industrial Brokerage Firms, Construction Companies, Economic Development, Corporations, Finance Firms	7/8
September	<b>Distribution:</b> Latest trends in the distribution industry. <b>Corporate Real Estate:</b> Consolidate, relocate, reconfigure supply chains? What are corporate execs deciding and why?	<b>CHICAGO</b> Asset/Property Mgmt. Firms, Contractors, Developers, Law Firms/RE Attorneys, Roofing Companies	9/9
November	<b>Year-In-Review:</b> It was another busy year for the Chicagoland industrial market. We'll look at the biggest deals of the year and identify the most important trends impacting the market. <b>Transportation &amp; Logistics:</b> What are the latest trends in the logistics industry?	<b>O'HARE, I-90 CORRIDOR</b> Annual Resource Guide	11/4

# 2022 Print Advertising Rates

	WIDTH X HEIGHT	1X	3X	6X
	<b>Full Page</b> 10" x 13"	\$3,000	\$2,750	\$2,500
	<b>Junior Page</b> 7-1/2" x 10-1/2"	\$2,300	\$2,100	\$1,900
	<b>Half Page</b> 10" x 7"	\$1,900	\$1,700	\$1,450
	<b>Quarter Page</b> 4-7/8" x 7"	\$1,050	\$975	\$950
	<b>Photolisting</b> 4-3/4" x 3"	\$400	\$375	\$300
	<b>Directory Listing</b>	\$275	\$275* <small>includes 2 banner ads</small>	\$275* <small>includes 3 banner ads</small>

## Submitting advertising

All materials should be submitted at 100 percent of print size. Images should be saved in PDF or JPG format at a resolution of 300 dpi (CMYK). RGB files will be converted to CMYK. Files in JPEG format are acceptable but not preferred.

## Production charges

Creative/design services are available at additional cost.

## Terms of billing

Net 30 days. A finance charge of 1.5% per month (18% annum) is computed on amounts more than 30 days past due. No new advertising will be sold to customers with an account balance over 60 days past due.

## Special services

Premium placements are available at a 20% surcharge for page 2 and back cover; 10% surcharge for pages 5, 7 and inside back cover. The Publisher makes final decision on placement. If a paid special placement request cannot be honored, the surcharge will be eliminated or refunded. Premium placement requests may be via contract or on a first-come, first-serve basis when no contract is in place.

## Pre-printed inserts

Inserts available for advertisers. Please contact the Publisher for rates at least one month prior to insert date. Size restrictions: max: 10" x 13 1/2" / min: 5" x 3 1/2".

## FOR ADVERTISING INFORMATION AND RATES/DISCOUNTS/PACKAGES, CONTACT:

**John Mickey**  
Vice President of Sales  
312.644.6942  
jmickey@rejourneys.com

**Ernest Abood**  
Vice President & MW Conf  
Series Sales Director  
312.644.7119  
eabood@rejourneys.com

**Marianne Grierson**  
Vice President of Sales  
312.644.7168  
mgrierson@rejourneys.com

**Susan Mickey**  
Classifieds Manager  
773.575.9030  
smickey@rejourneys.com

**Mark Menzies**  
SVP, National Publisher  
312.933.8559  
menzies@rejourneys.com

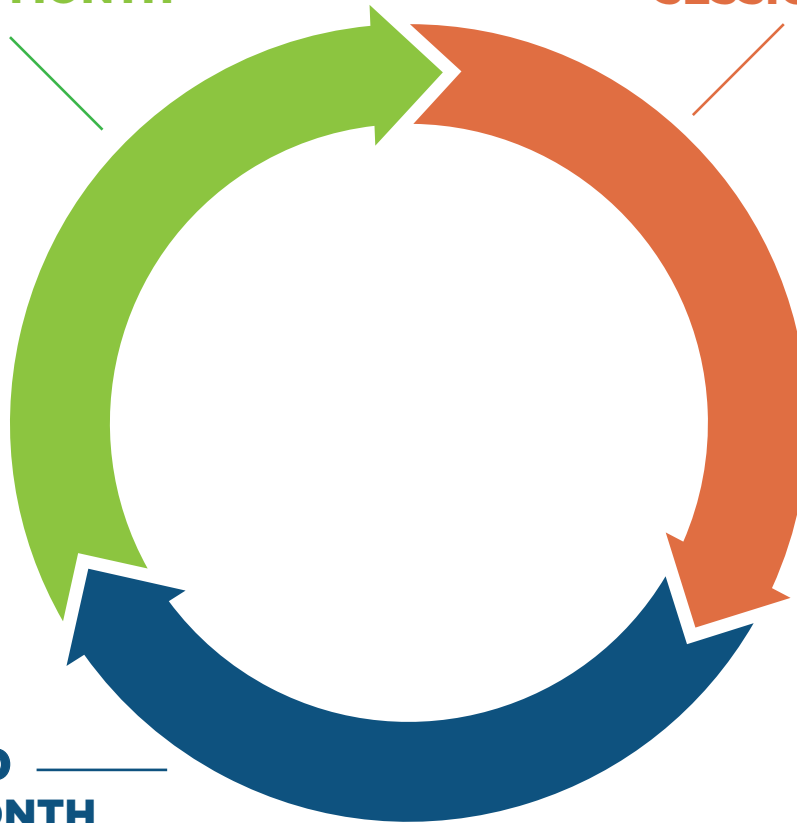
**Frank Biondo**  
Vice President of Sales  
248.670.2691  
fbiondo@rejourneys.com

# 2022 Digital Advertising Rates: Website

**96,000  
PAGEVIEWS/MONTH**

**74,000  
SESSIONS/MONTH**

**50,000  
USERS/MONTH**



## TOP HORIZONTAL BANNER

Dimensions:

728 pixels (w) x 90 pixels (h) - Desktop

320 pixels (w) x 50 pixels (h) - Mobile

**\$1,300 per month**

### INCREASE FREQUENCY @ MORE SAVINGS

3-4x Horizontal Banner **\$1150 per month**

5x + Horizontal Banner **\$975 per month**

## BOX BANNER

Dimensions:

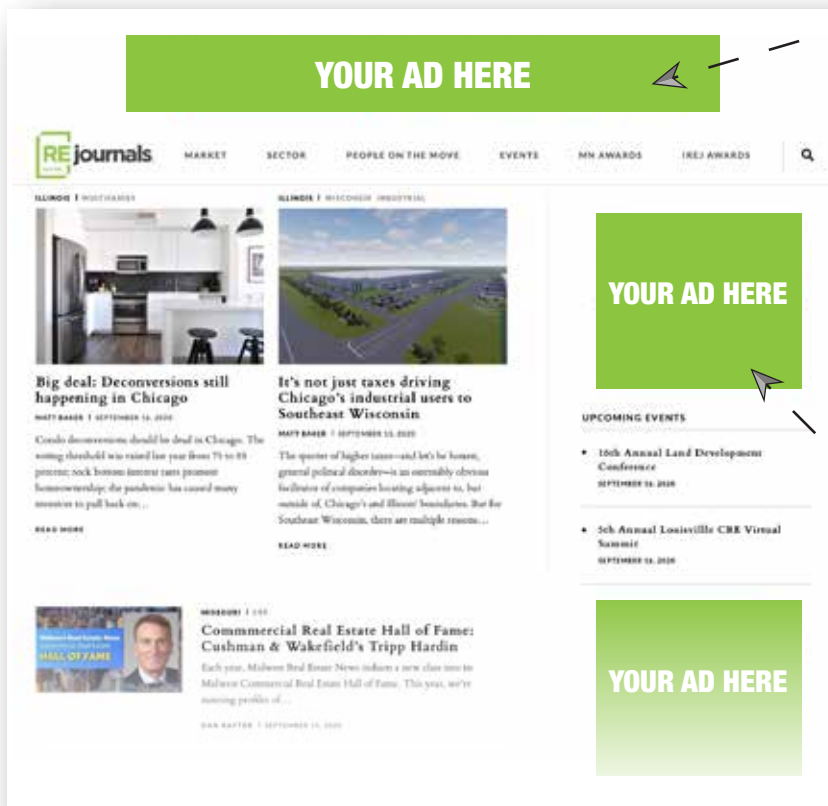
300 pixels (w) x 250 pixels (h)

**\$1,000 per month**

### INCREASE FREQUENCY @ MORE SAVINGS

3-4x Box Banner **\$850 per month**

5x + Box Banner **\$750 per month**



# 2022 Digital Advertising Rates: E-Newsletter



The latest headlines from  
Chicago Industrial Properties

YOUR AD HERE

THE LEAD



## Maximum efficiency: When industrial and office meet

Industrial/office hybrids aren't new. In fact, if anything, they harken back to the roots of modern commerce, where management would often have an office overseeing the production facility below. They have evolved, however, and many companies prefer this method for a variety of reasons, from cost savings to better production efficiencies.



## The future of 5G—and implications for the supply chain

While the onset of COVID-19 exposed some vulnerabilities in our ability to deliver goods, wider impacts on the supply chain were calling for necessary advancements before the pandemic hit. Specifically, the move toward 5G will likely improve the implementation of much-needed IT and AI systems to support supply chain management. But, like most things in life, the path to 5G isn't that simple.



## Q&A: The Goldie Initiative's 2020 Shero, Lynn Reich, SIOR, and her former mentee, Alexandra Jimenez-Franke

Each year, in addition to providing scholarship and mentorship opportunities for women starting careers in commercial real estate, [The Goldie Initiative names a Shero](#): a woman in CRE who sets an example and changes corporate culture to support women in the industry. This year's Shero, Lynn Reich, SIOR, CCIM, executive vice president, [Colliers International](#), will be honored at the [virtual Goldie Gala on September 17](#).

YOUR AD HERE

YOUR AD HERE

## TOP HORIZONTAL BANNER

Dimensions:

728 pixels (w) x 90 pixels (h) - Desktop

320 pixels (w) x 50 pixels (h) - Mobile

**\$775 per e-newsletter**

### INCREASE FREQUENCY @ MORE SAVINGS

3-4x Horizontal Banner **\$700 per e-newsletter**

5x + Horizontal Banner **\$600 per e-newsletter**

## BOX BANNER

Dimensions:

300 pixels (w) x 250 pixels (h)

**\$525 per e-newsletter**

### INCREASE FREQUENCY @ MORE SAVINGS

3-4x Box Banner **\$475 per e-newsletter**

5x + Box Banner **\$400 per e-newsletter**

## SUBMISSION GUIDELINES

- For E-Newsletters, creative must be submitted as a JPEG or PNG format with a resolution of 96 DPI (pixels/dots per inch) at actual size (see above for banner dimensions). We will NOT except PDF files or Microsoft Word documents.
- For Website, All banner file submissions should be in JPEG, PNG or GIF format and have a resolution of 96 DPI (pixels/dots per inch). Contact your sales representative for file information regarding video submissions (HTML5 only).
- For Dedicated "Spotlight" blasts, all file submissions must be HTML or JPEG with designated link.



## 2022 Digital Advertising Rates: Spotlight Blast/Sponsored Content



## DEDICATED “SPOTLIGHT” BLAST

- Our Dedicated “Spotlight” blast reaches approximately 6,000 eSubscribers per blast.
- Client provides: Subject line, HTML or JPEG with designated link.

1-2x      \$1,000 per blast

3-4x \$775 per blast

5+ \$650 per blast



## CUSTOM, SPONSORED CONTENT

- Sponsored Content will position you and your firm as leaders in the industry.
- Your article will be featured on our website and E-Newletters.
- Your headline will link to your full story and will be read by REJournals subscribers.

## Your article's subject may include:

- New hire profiles
- Employee/Executive Profile
- Expert on a topic
- Highlights on a recent deal or development

## Interested? Here's how this works:

1. Send us your 250- to 750-word article and photo(s)
2. We'll review and send you a proof
3. Once approved, we'll schedule for publication

# 2022 Directory Listing Opportunities



JANUARY ISSUE	MARCH ISSUE	MAY ISSUE	JULY ISSUE	SEPTEMBER ISSUE	NOVEMBER ISSUE
DUE 1/14	DUE 3/14	DUE 5/16	DUE 7/15	DUE 9/16	DUE 11/18
Brokerage Firms Construction Companies Finance & Investment Firms Law Firms/ RE Attorneys Architects/ Design-Build	Asset/Property Mgmt. Firms Contractors Developers Economic Development Corporations Roofing Companies	Law Firms/RE Attorneys Construction Companies Finance & Investment Firms Architects/ Design-Build	Industrial Brokerage Firms Construction Companies Economic Development Corporations Finance Firms	Asset/Property Mgmt. Firms Contractors Developers Law Firms/ RE Attorneys Roofing Companies	Annual Resource Guide

## Directory Listing Details

Each issue will feature directories that include a company logo, company contact info, key contacts, 35-word services provided, 35-word description.  
**COST: \$275 per Listing**

### TO PLACE YOUR DIRECTORY LISTING CONTACT:

**Susan Mickey**  
 Classifieds Manager  
 773.575.9030  
 smickey@rejournal.com

## NORTHWEST INDIANA FORUM

6100 Southport Road  
 Portage, IN 46368  
 P: 219.763.6303

Website: [www.nwiforum.org](http://www.nwiforum.org)

**Key Contact:** Heather Ennis, President & CEO, [hennis@nwiforum.org](mailto:hennis@nwiforum.org)

**Services/Demographic Info:** The Forum is one regional resource for brokers, developers, site selectors and individual companies offering site searches/selection services, confidential project management, incentive/tax information, demographic/wage/ economic data along with customized data analysis and key contacts on the local/state level. Northwest Indiana consists of the seven counties of Lake, Porter, LaPorte, Starke, Jasper, Newton and Pulaski counties in Northwest Indiana.

**Incentives:** The Northwest Indiana region, made up of more than 845,000 people and just minutes from the city of Chicago, is home to a diverse set of businesses that have capitalized on our area's natural assets, transportation infrastructure, stellar business climate, and a talented and competitively-priced labor pool. Anchored by an expertise in advanced manufacturing, logistics and distribution, food and beverage manufacturing, information technology, and agribusiness, Northwest Indiana continues to be a top location for doing global business.

**Recent CRE Activity:** Digital Crossroads 105,000 square foot, \$40 million data center in Hammond; Wynright Corporation, 320,400 square foot, \$26 million with 585 jobs in Hobart; Alliance Steel, 250,000 square foot, \$19.7 million with 130 jobs in Gary. Fulcrum BioEnergy, \$600 million centerpoint biofuels.

