



2024 MEDIA KIT





ABOUT US

REjournals is the largest producer of commercial real estate content across the Midwest and Texas. We provide commercial real estate news, information, and networking that is both timely and local in 16 states. If you want to grow your commercial real estate-related business, we provide the products you need. Take advantage of our events, publications and digital strategies to make the most of your marketing in 2024.

Texas

EVENTS

Clicks, opens, views, and any other metric can't replace the ultimate Key Performance Indicator: Handshakes. It's time to get out and network again. Make 2024 the year you reconnect in-person with customers, dealmakers, and prospects. Sponsoring and speaking at our events – held throughout the Midwest and Texas – remains the best way to build your brand, share market information, and build new industry connections. Make this the year you commit to increasing the number of handshakes. **Your company needs a voice - REjournals events play this role.**

PUBLICATIONS

REjournals produces seven publications across the Midwest and Texas. Want to get your marketing message to a targeted group of dealmakers and decisionmakers? Our publications give you the tools. Our audience, spread across all sectors of the commercial real estate business, look forward to our in-depth journalism. We provide the analysis that our readers rely on to stay ahead of trends and monitor their local market's real estate activity. Our publications help people make decisions, and because of that, they are read thoroughly. **Your marketing strategy needs a voice - REjournals publications play this role.**

DIGITAL

Our digital presence is the fastest-growing segment of our business. We have expanded our delivery methods with a website that publishes new content daily, email newsletters that provide targeted CRE news to tens of thousands of subscribers and social media posts that highlight the biggest stories of the day. Our goal? We strive to reach our audience wherever they are. **Your message needs a voice - REjournals digital plays this role.**

2024 TOPICS

Apartment
Capital Markets
Construction
Data Centers
Development
Forecast
Property Management
Downtown

Industrial
Net Lease
Office
Retail & Restaurant
Supply Chain, Distribution & Logistics
Women in Real Estate
Senior Housing
...Plus More!

We produce more than 150 events across 16 states, covering a diverse range of topics! Whether you're interested in a specific topic or looking for events in your city, REjournals has an event tailored to fit your needs. Explore the upcoming events in your area, and don't miss out on the chance to participate as a speaker or sponsor. Reach out to your dedicated sales representative today to explore these exciting opportunities!

**Scan for a list of
upcoming events**



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@illinoisrealestatejournal
@propertiesmagazine



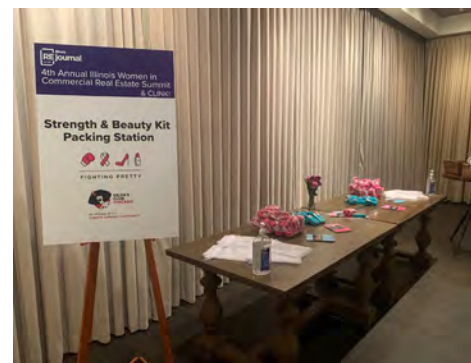
EVENTS



Detroit, Chicago, Houston, Indianapolis, Minneapolis



SOCIAL EVENTS



PUBLICATIONS

CIRCULATION STATISTICS

Texas

37,820

Texas
REDnews

24,100

Midwest
Real Estate News

19,694

Illinois
Real Estate Journal

7,564

Minnesota
Real Estate News

7,597

Chicago
Industrial Properties

10,069

Northeast Ohio
Properties

2024 EDITORIAL CALENDAR

Editorial Contributions to Midwest Real Estate News Magazine

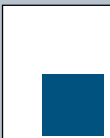
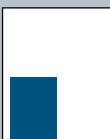
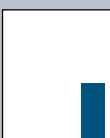
Email our editor, Dan Rafter, at drafter@rejournal.com with industry news and trends; new hires or promotions; sales and leases, and upcoming events. In addition to appearing in the publications, news will also appear at www.rejournal.com and will be distributed via broadcast email every Tuesday and Thursday. For byline article submission and direction please contact the editor prior to writing the article. All articles must be exclusive to MREN. All art and photography attachments should be 300 dpi pdf or jpg files (see advertising specifications).

Editorial attachments are preferred as Word documents. Please do not embed photos in copy. Deadline for bylined articles: 2nd Friday of the month for consideration in following month's edition.

For editorial direction, please contact:
Dan Rafter, editor, p 630-444-0477, drafter@rejournal.com

ISSUE	METRO FOCUS	STATE FOCUS	FEATURES	SPECIAL SUPPLEMENTS	AD CLOSE/ART DUE
JAN/FEB	Milwaukee, Chicago, Cincinnati	Minnesota, Missouri	Construction, Multifamily Finance		2/16
MAR/APR	Indianapolis, Louisville, Des Moines	Kentucky, Nebraska, Tennessee	Industrial Review, Multifamily, Net Lease		4/12
MAY/JUN	Omaha, Milwaukee/Madison, Western Michigan	Iowa, Kansas, Michigan	Retail, CRE Finance, Affordable Housing		6/14
JULY/AUG	Kansas City, Chicago, Detroit, Cleveland	Ohio, Wisconsin	Multifamily Finance, Construction Overview, Economic Development, Business Perks		8/16
SEPT/OCT	Nashville, Columbus, St. Louis	Indiana, Illinois	Healthcare Development + Finance, Multi-Family, Industrial	Best of the Best Women in Commercial Real Estate	10/11
NOV/DEC	Omaha, Kansas City, Minneapolis/St. Paul	Michigan, Indiana	Construction, Finance, Year in Review	Hall of Fame	12/6

2024 ADVERTISING RATES

	WIDTH X HEIGHT	1X (Net Rates)	3X (Net Rates)	6X (Net Rates)
	Full Page 9¾" x 13"	\$4,335	\$3,520	\$3,245
	Half Page 9¾" x 6⅞"	\$2,845	\$2,305	\$1,960
	Third Page 7¼" x 6⅞"	\$2,000	\$1,635	\$1,350
	Quarter Page 4¾" x 6⅞"	\$1,635	\$1,355	\$1,225
	Cover Page	\$4,560	\$3,730	\$3,470
	Directory Listing	\$325	\$325	\$325

AD SUBMISSION GUIDELINES:

ACCEPTABLE MATERIALS

Print-optimized/high-resolution PDF or JPG. Files must be 300 dpi.

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2024 NEWS DIRECTORIES

ISSUE	MIDWEST DIRECTORIES	DIRECTORY COPY DUE
January/February	Architecture/Design-Build Firms Asset/Property Management Firms Developers Multifamily Finance	2/16
March/April	Brokerage Firms Law Firms/RE Attorneys Project/Construction Management Firms	4/12
May/June	Asset/Property Management Firms Construction Cos./General Contractors Finance Firms	6/14
July/August	Architecture/Design-Build Firms Brokerage Firms Developers Economic Development Corporations Law Firms/RE Attorneys	8/16
MREN WIRE		10/11
September/October	Asset/Property Management Firms Construction Cos./General Contractors Multifamily Finance Firms	10/11
November/December	Annual Resource Guide All Catagories Run	12/6

Directory Listing Details

Each issue will feature directories that include a company logo, company contact info, key contacts, 35-word services provided, 35-word description.

COST: \$325 per Listing

TO PLACE YOUR DIRECTORY LISTING, CONTACT:

Susan Mickey
Classifieds Manager
773-575-9030
smickey@rejournal.com

Sample:

AREA REAL ESTATE ADVISORS

4800 Main Street, Suite 400
Kansas City, MO 64112
P: 816.895.4800

Website: openarea.com

Key Contact: Tim Schaffer, Founder & President, tschaffer@openarea.com

Services Provided: Office, Retail & Industrial Landlord and Tenant Representation; Multifamily Brokerage; Property Management; Project Management; Investment; Research Analytics and Consulting.

Company Profile: AREA Real Estate Advisors is a full-suite commercial real estate firm in Kansas City.

AREA is the hometown team that plays in the big leagues. Our size and scope allow us to be nimble and apply a team-driven approach while providing best-in-class service. At AREA, we deal in real estate, but our business is relationships. We are committed to meaningful partnerships with our clients to ensure that their goals are achieved. Our goal is to exceed our clients' expectations.

Notable Transactions: Ocean Prime / Prime Social, Visiting Nurse Association, American Trailer & Storage, Ryan Lawn & Tree, Five Below, Strang Chef Collective, Professional Engineering Consultants, Vytelle, Inspired Homes, CentiMark, Clairvaux, Santa Fe Village Apartments, Arvest Bank, Arborwalk, Higher Ground Education.



2024 EDITORIAL CALENDAR

Editorial Contributions to IREJ

Email our senior staff writer, Mia Goulart, at mia.goulart@rejournal.com with industry news and trends; new hires or promotions; sales and leases and upcoming events. In addition to appearing in the publications, news will also appear at www.rejournal.com and will be distributed via broadcast email every Wednesday and Friday. For byline article submission and direction please contact Mia G. prior to writing the article. All articles must be exclusive to IREJ. All art and photography attachments should be 300 dpi pdf or jpg files (see advertising specifications).

Editorial attachments are preferred as Word documents. Please do not embed photos in copy. Deadline for bylined articles: 2nd Friday of the month for consideration in following month's edition.

For editorial direction, please contact:
Mia Goulart, senior staff writer
mia.goulart@rejournal.com

The Illinois Real Estate Journal is a digital community newspaper for the local commercial real estate industry. Each issue of IREJ covers the hottest topics and trends pertaining to a specific commercial real estate sector.

The geographic focus gives an in-depth look at major markets throughout Illinois, highlighting the important stories and trends in each area.

Company Profile: An in-depth look at commercial real estate firms making an impact in Illinois. Whether it is corporate giants, successful private firms or new ventures, we highlight firms with a unique story to tell.

Professional Profile: A look at a successful commercial real estate professional, highlighting the reasons for the person's success.

CRE Future Leaders: Once a week we profile a young professional who has had early success and who is projected to be a leader in the real estate industry.

Development Showcase: The Illinois Real Estate Journal gets the story behind marquee developments and examines what makes them a success.

Q&A: The editor of the Illinois Real Estate Journal often sits down with a highly successful professional with a unique story to tell.

News Briefs: Our Briefs sections highlight the deals and dealmakers that make the commercial real estate industry such a vibrant business.

Weekly E-Newsletter: Every Wednesday and Friday, the Illinois Real Estate Journal sends its weekly eBlast to approximately 15,000 subscribers. The eBlast is filled with the latest breaking news, industry profiles and company announcements.

Directories: Each issue will feature directories that include: company logo, company contact info, key contacts, 35-word services provided, 35-word company description. Low cost advertising, maximum exposure.

ISSUE	EDITORIAL FEATURE	AD CLOSE/ ART DUE
February	Multifamily, CRE Finance, Construction Trends, Northwest Indiana	2/9
April	Downtown Suburban and Office, Industrial, Business Parks, Southeast Wisconsin	4/5
June	Finance, Healthcare & Medical Office, Retail, O'Hare Market Area	6/7
August	Property Management, Multifamily & Affordable Housing, Construction Trends	8/9
October	Retail, Downtown, Suburban Office, I-80	10/11
December	Industrial, Senior Housing, Finance, Year in Review	12/10

2024 ADVERTISING RATES

	WIDTH X HEIGHT	1X (Net Rates)	3X (Net Rates)	6X (Net Rates)
	Full Page 10" x 13"	\$3,125	\$2,630	\$2,500
	Half Page 10" x 7"	\$1,930	\$1,640	\$1,540
	Quarter Page 4 7/8" x 7"	\$1,285	\$1,090	\$1,030
	Directory Listing	\$325	\$325	\$325
	Women in Real Estate Profiles	\$350		

AD SUBMISSION GUIDELINES:

ACCEPTABLE MATERIALS

Print-optimized/high-resolution PDF or JPG. Files must be 300 dpi.

FOR ADVERTISING INFORMATION, CONTACT:

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Ernest Abood
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Susan Mickey
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2024 NEWS DIRECTORIES

ISSUE	ILLINOIS DIRECTORIES	AD CLOSE/ ADT DUE
February	Architecture/Design-Build Firms Brokerage Firms Construction Companies/General Contractors Law Firms/RE Attorneys Multifamily Finance	2/9
April	Asset/Property Management Firms Contractors Developers Economic Development Corporations	4/5
IREJ WIRE		5/17
June	Architecture/Design-Build Firms Brokerage Firms Construction Companies Finance Firms	6/7
August	Asset/Property Management Firms Contractors Developers Law Firms/RE Attorneys	8/9
October	Brokerage Firms Construction Companies Multifamily Finance Firms Economic Development Companies	10/11
December	Annual Resource Guide All Catagories Run	12/6

Directory Listing Details

Each issue will feature directories that include a company logo, company contact info, key contacts, 35-word services provided, 35-word description.

COST: \$325 per Listing

TO PLACE YOUR DIRECTORY LISTING, CONTACT:

Susan Mickey
Classifieds Manager
773-575-9030
smickey@rejournals.com

Sample:

FARBMAN GROUP OF CHICAGO

40 Skokie Boulevard
Northbrook, IL 60062
P: 248.353.0500
Website: farbman.com

Key Contacts: Andrew Farbman, CEO, afarbman@farbman.com;
Andrew Gutman, President, gutman@farbman.com;
Michael Kalil, COO and Director of Brokerage, kalil@farbman.com;
Chris Chesney, CFO, chesney@farbman.com;
Ryan Nelson, EVP, nelson@farbman.com

Services Provided: Property Management, Leasing & Brokerage, Construction, Investment Sales, Asset Management, Site Selection Services, Acquisition & Disposition, Medical Real Estate Solutions, Move Management, Receivership Services, Facility Management, Net Lease Brokerage Services.

Company Profile: Farbman Group of Chicago, a full-service commercial real estate company, is one of the largest and most respected names in Commercial Real Estate.

Notable Properties Managed: 1535 Lake Cook Rd, Northbrook | 2250 Point Blvd, Elgin | 280 Shuman - The Atrium, Naperville | 390 Holbrook Dr, Wheeling | 25 NW Point Blvd, Elks Grove Village | 40 Skokie Blvd, Northbrook | 1120 Lake St, Oak Park | 100 N LaSalle Dr, Chicago | 401 S State St, Chicago | 600 W Jackson Blvd, Chicago



2024 EDITORIAL CALENDAR

Editorial Contributions to MNREJ

Email our editor, Dan Rafter, at drafter@rejournal.com with industry news and trends; new hires or promotions; sales and leases and upcoming events. In addition to appearing in the publications, news will also appear at www.rejournal.com and will be distributed via broadcast email every Monday. For byline article submission and direction please contact the editor prior to writing the article. All articles must be exclusive to MNREJ. All art and photography attachments should be 300 dpi pdf or jpg files (see advertising specifications).

Editorial attachments are preferred as Word documents. Please do not embed photos in copy. Deadline for bylined articles: 2nd Friday of the month for consideration in following month's edition.

For editorial direction, please contact:
Dan Rafter,
p 630-444-0477
drafter@rejournal.com

The Minnesota Real Estate Journal is a digital community newspaper for the local commercial real estate industry. Each issue of MNREJ covers the hottest topics and trends pertaining to a specific commercial real estate sector.

The geographic focus gives an in-depth look at major markets throughout Minnesota, highlighting the important stories and trends in each area.

Company Profile: An in-depth look at commercial real estate firms making an impact in Minnesota. Whether it is corporate giants, successful private firms or new ventures, we highlight firms with a unique story to tell.

Professional Profile: A look at a successful commercial real estate professional, highlighting the reasons for the person's success.

CRE Future Leaders: Once a week we profile a young professional who has had early success and who is projected to be a leader in the real estate industry.

Development Showcase: The Minnesota Real Estate Journal gets the story behind marquee developments and examines what makes them a success.

Q&A: The editor of the Minnesota Real Estate Journal often sits down with a highly successful professional with a unique story to tell.

News Briefs: Our Briefs sections highlight the deals and dealmakers that make the commercial real estate industry such a vibrant business.

Weekly E-Newsletter: Every Monday, the Minnesota Real Estate Journal sends its weekly eBlast to approximately 11,500 subscribers. The eBlast is filled with the latest breaking news, industry profiles and company announcements.

Directories: Each issue will feature directories that include: company logo, company contact info, key contacts, 35-word services provided, 35-word company description. Low cost advertising, maximum exposure.

ISSUE	EDITORIAL FEATURE	DIRECTORY COPY DUE
February	Multifamily, Commercial Real Estate Finance and Construction Trends	2/23
April	Industrial Development, Healthcare and Medical Office Updates	4/19
June	Retail and Property Management	6/21
August	Multifamily, Affordable Housing and Office	8/23
October	Industrial Development and Construction Update	10/18
December	Year in Review	12/13

2024 ADVERTISING RATES

	WIDTH X HEIGHT	1X (Net Rates)	3X (Net Rates)	6X (Net Rates)
	Full Page 10" x 13"	\$2,250	\$1,650	\$1,100
	Half Page 10" x 7"	\$1,500	\$1,050	\$750
	Quarter Page 4 7/8" x 7"	\$995	\$695	\$450
	Directory Listing	\$325	\$325	\$325
	Cover Package Includes Logo on Cover & Full Page Ad	\$3,950	\$3,250	\$2,500

AD SUBMISSION GUIDELINES:

ACCEPTABLE MATERIALS

Print-optimized/high-resolution PDF or JPG. Files must be 300 dpi.

FOR ADVERTISING INFORMATION, CONTACT:

Jeff Johnson
CEO

612-819-0385

jeff.johnson@rejournals.com

Jay Kodytek
Senior Vice President

952-405-7781

jay.kodytek@rejournals.com

2024 NEWS DIRECTORIES

ISSUE	MINNESOTA DIRECTORIES	DIRECTORY COPY DUE
February	Brokerage Firms RE Law Firms Construction Companies Finance & Investment Firms	2/23
April	Asset/Property Management Firms Developers Architects/Design-Build Firms Economic Development Corporations	4/19
June	RE Law Firms Construction Companies Multifamily Finance Firms Brokerage Firms	6/21
August	Developers Asset/Property Management Firms Economic Development Corps Environmental/Engineering/Green	8/23
October	Brokerage Firms Finance & Investment Firms Architects/Design-Build Firms Economic Development Companies	10/18
December	Multifamily Finance Firms Project/Construction Management Firms Asset/Property Management Firms RE Law Firms	12/13
MREJ WIRE		12/13

Directory Listing Details

Each issue will feature directories that include a company logo, company contact info, key contacts, 35-word services provided, 35-word description.

COST: \$325 per Listing

TO PLACE YOUR DIRECTORY LISTING, CONTACT:

Susan Mickey
Classifieds Manager
 773-575-9030
smickey@rejournal.com

Sample:

COLLIERS MORTGAGE

(Colliers Mortgage is the brand used by Colliers Mortgage LLC and Colliers Funding LLC.)
 90 South Seventh Street, Suite 4300
 Minneapolis, MN 55402
 P: 612.317.2100

Website: colliers.com (find us under services)

Key Contacts: **Key Contacts:** Matt Rocco, President, matt.rocco@colliers.com; Hal Collet, COO, hal.collett@colliers.com; John Randall, Head of National Production, john.randall@colliers.com; Tim Larkin, Senior EVP Agency Financing, tim.larkin@colliers.com; Gregory Bolin, SVP Commercial Financing, greg.bolin@colliers.com

Services Provided: Colliers Mortgage offers a comprehensive and wide range of products and services designed to meet our clients' financing, funding and capitalization needs. Our experts are available to help clients' access federal agency loan programs, structure competitive financing packages for borrowers and lenders, or identify capital sources for capitalization requirements.

Company Profile: Colliers Mortgage is a full-service nationwide mortgage banking firm. We connect multifamily owners and developers with the appropriate financing and funding options to execute their project plans. We are one of the industry's top providers of multifamily financing and are currently servicing in excess of \$10 billion of loans.

Service Territory: Nationwide.



2024 EDITORIAL CALENDAR

Editorial Contributions to CIP

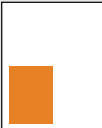
Email our senior staff writer, Mia Goulart, at mia.goulart@rejournal.com with industry news and trends; new hires or promotions; sales and leases and upcoming events. In addition to appearing in the publications, news will also appear at www.rejournal.com and will be distributed via broadcast email every Tuesday and Friday. For byline article submission and direction please contact the editor prior to writing the article. All articles must be exclusive to CIP. All art and photography attachments should be 300 dpi pdf or jpg files (see advertising specifications).

Editorial attachments are preferred as Word documents. Please do not embed photos in copy. Deadline for bylined articles: 2nd Friday of the month for consideration in following month's edition.

For editorial direction, please contact:
Mia Goulart, senior staff writer
mia.goulart@rejournal.com

ISSUE	EDITORIAL FEATURE	AD CLOSE/ ADT DUE
January	2024 Market Leaders Forecast - A View From the Top Capital Markets/Investment Sales Design & Construction	1/12
March	Development & Construction Data Centers & Technology Developer Profiles	3/8
May	Economic Development REITs Cold Storage/Self Storage/Outdoor Storage	5/10
July	Industrial Mid-Year Review - Market Leaders ReForecast Property Management Special Supplement: 7th Annual BTS, Spec Build, Business Parks Guide	7/12
September	Investment Sales Distribution Centers Construction Updates Site Selections/Land	9/13
November	Year In Review Top Industrial Brokers	11/8

2024 ADVERTISING RATES

	WIDTH X HEIGHT	1X (Net Rates)	3X (Net Rates)	6X (Net Rates)
	Full Page 10" x 13"	\$3,000	\$2,750	\$2,500
	Half Page 10" x 7"	\$1,900	\$1,700	\$1,450
	Quarter Page 4 7/8" x 7"	\$1,050	\$975	\$950
	Directory Listing	\$325	\$325	\$325

AD SUBMISSION GUIDELINES:

ACCEPTABLE MATERIALS

Print-optimized/high-resolution PDF or JPG. Files must be 300 dpi.

FOR ADVERTISING INFORMATION, CONTACT:

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Ernest Abood
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Susan Mickey
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2024 NEWS DIRECTORIES

ISSUE	INDUSTRIAL DIRECTORIES	DIRECTORY COPY DUE
January	Asset/Property Management Firms Contractors Developers Roofing Companies Economic Development Companies	1/12
March	Industrial Brokers Construction Companies Finance Firms Law Firms/RE Attorneys	3/8
May	Asset/Property Management Firms Contractors Developers Economic Development Corporations	5/10
July	Architecture/Design-Build Firms Industrial Brokers Construction Companies Finance Firms Roofing Companies	7/12
September	Asset/Property Management Firms Contractors Developers Law Firms/RE Attorneys	9/13
November	Annual Resource Guide All Categories Run	11/8

Directory Listing Details

Each issue will feature directories that include a company logo, company contact info, key contacts, 35-word services provided, 35-word description.

COST: \$325 per Listing

TO PLACE YOUR DIRECTORY LISTING, CONTACT:

Susan Mickey

Classifieds Manager

773-575-9030

smickey@rejournals.com

Sample:

MERIDIAN DESIGN BUILD
9550 W. Higgins Road, Suite 400
Rosemont, IL 60018
P: 847.374.9200 | F: 847.374.9222
Website: meridiandb.com

Key Contacts: Paul Chuma, President;
Howard Green, Executive Vice President

Services Provided: Meridian Design Build provides construction and design/build construction services on a national basis with a primary focus on industrial, office, medical office, retail and food and beverage work.

Company Profile: With a team of in-house professional project managers, Meridian has extensive experience coordinating the design and construction of new buildings, tenant improvements, and additions/renovations from 15,000 square feet to 1,000,000+ square feet. Meridian Design Build has been a Member of the U.S. Green Building Council since 2007.

Notable/Recent Projects: Clarus Park Joliet Building #2, Joliet, IL - 906,517 sf speculative industrial facility for Clarus Partners, Commerce Park Chicago Building B, Chicago, IL - 602,545 sf speculative multi-tenant industrial facility for NorthPoint Development, Halsted Delivery Station, Chicago, IL - 112,000 sf package delivery station on a 17-acre redevelopment site for Prologis.

Meridian
DESIGN BUILD

2024 EDITORIAL CALENDAR

Editorial Contributions to REDnews

Email our senior staff writer, Mia Goulart, at mia.goulart@rejournal.com with industry news and trends; new hires or promotions; sales and leases and upcoming events. In addition to appearing in the publications, news will also appear on rednews.com and will be distributed via broadcast. For byline article submission and direction please contact Mia Goulart prior to writing the article. All articles must be exclusive to REDnews. All art and photography attachments should be 300 dpi pdf or jpg files (see advertising specifications).

Editorial attachments are preferred as Word documents. Please do not embed photos in copy. Deadline for bylined articles: 2nd Friday of the month for consideration in following month's edition.

For editorial direction, please contact:
Mia Goulart, senior staff writer
mia.goulart@rejournal.com

REDnews is a statewide digital news magazine for the Texas commercial real estate industry. Each issue of REDnews covers the hottest topics and trends pertaining to a specific commercial real estate sector.

The geographic focus gives an in-depth look at major markets throughout Texas, highlighting the important stories and trends in each area.

Company Profile: An in-depth look at commercial real estate firms making an impact in Illinois. Whether it is corporate giants, successful private firms or new ventures, we highlight firms with a unique story to tell.

Professional Profile: A look at a successful commercial real estate professional, highlighting the reasons for the person's success.

CRE Future Leaders: We profile a young professional who has had early success and who is projected to be a leader in the real estate industry.

Development Showcase: REDnews gets the story behind marquee developments and examines what makes them a success.

Q&A: The editor of REDnews often sits down with a highly successful professional with a unique story to tell.

News Briefs: Our Briefs sections highlight the deals and dealmakers that make the commercial real estate industry such a vibrant business.

Weekly E-Newsletter: Every Monday, REDnews sends its weekly eBlast to approximately 30,000 subscribers. The eBlast is filled with the latest breaking news, industry profiles and company announcements.

Directories: Each issue will feature directories that include: company logo, company contact info, key contacts, 35-word services provided, 35-word company description. Low cost advertising, maximum exposure.

ISSUE	EDITORIAL FEATURE	AD DEADLINE
January/February	Texas CRE Icons and 2024 CRE Forecast Legal Services and Risk Management	1/12
March/April	Spring Economic Development Guide/Construction Design & Trends, Roofing and Building Envelope	3/8
May/June	Texas Retail and Industrial Update Environmental Solutions	5/10
July/August	AWARDS, Office Update, Property Management Update Technology/Security/ Fire Protection	7/12
September/October	Fall Economic Development Guide Renovation & Restoration, Multifamily Update	9/13
November/December	Texas Women in Commercial Real Estate & Retail Trends Building Materials/Maintenance	11/8

2024 ADVERTISING RATES

SIZE	DIMENSIONS	DIMENSIONS
Full Page	9.25" x 11" w/ bleed	\$1,950
Half Page	8.5" x 5"	\$1,350
Quarter Page	4.25" x 5"	\$850

PREMIUM PAGES

Back Cover	\$2,950
Premium Pages (pages 3, 5, 7)	\$2,350
Front Cover - All Cities	\$9,000
Front Cover - Individual Cities	\$3,500 ea.
Inside Front Cover	\$1,995
Inside Back Cover	\$1,195
2-Page Spread	\$3,500
Pre-Printed Insert	\$7,500

AD SUBMISSION GUIDELINES:

ACCEPTABLE MATERIALS

Print-optimized/high-resolution PDF or JPG. Files must be 300 dpi.

FOR ADVERTISING INFORMATION, CONTACT:

April Daniel

Texas Sales Director

281.851.7541

April.Daniel@rejournal.com

Directory Listing Details

Each issue will feature directories that include a company logo, company contact info, key contacts, 35-word services provided, 35-word description.

COST: \$325 per Listing

TO PLACE YOUR DIRECTORY LISTING, CONTACT:

Susan Mickey

Classifieds Manager

773-575-9030

smickey@rejournal.com

Sample:

ALSTON CONSTRUCTION COMPANY

HOU: 1300 W. Sam Houston Pkwy S

Suite 225, Houston, TX 77042

DAL: 10440 North Central Expressway

Suite 720, Dallas, TX 75231

Website: alstonco.com



Key Contact: HOU: Nick Dwyer, Director of Business Development, ndwyer@alstonco.com

DAL: Brittany Schneider, Director of Business Development, bschneider@alstonco.com

Services Provided: Alston offers a diverse background of design-build experience, general contracting and construction management of industrial, commercial, healthcare, retail, and municipal projects.

Company Profile: Alston Construction's success begins and ends with our approach to planning, scheduling, and choosing the right team. We have been adhering to an open and collaborative approach since our founding more than 35 years ago.

Notable/Recent Projects: Innovation Ridge Logistics Park, a 1.1 million SF 3 building industrial business park in Forney; 610 Business District, a 388,795 SF industrial park located in Houston; 1.2 million SF logistics facility located in Conroe.

2024 EDITORIAL CALENDAR

Editorial Contributions to Northeast Ohio Properties Magazine

Established in 1946, Northeast Ohio Properties Magazine is a monthly print and digital publication dedicated to realty, construction and architecture in Northeast Ohio. Decision-makers turn to Properties each month for industry news, profiles of top companies and development projects, and topical special sections, covering everything from landscaping and roofing to legal issues and green building.

Email our editor, Mark Watt, at mwatt@propertiesmag.com with industry news and trends; new hires or promotions; upcoming events; and construction/architecture projects to consider for profile articles. All art and photography attachments should be 300 dpi pdf or jpg files (see advertising specifications).

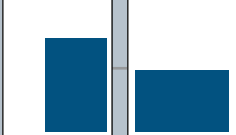
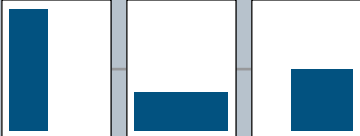
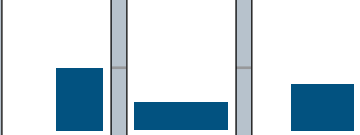
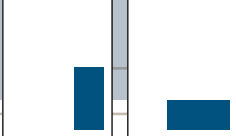
Editorial attachments are preferred as Word documents. Please do not embed photos in copy. Deadline for bylined articles: 20th of the month for consideration in following month’s edition.

For editorial direction, please contact:

Mark Watt, editor, p 216-251-2655, mwatt@propertiesmag.com

ISSUE	EDITORIAL FEATURE	AD DEADLINE
January	Financial Review & Forecast	12/22
February	Legal Services & Risk Management	1/25
March	Landscapes & Hardscapes	2/23
April	Roofing/Building Envelope	3/25
May	Plumbing & HVAC Systems	4/25
June	Environmental Solutions	5/24
July	Interiors	6/25
August	Technology/Security/Fire Protection	7/25
September	Green Building	8/23
October	Renovation & Restoration	9/25
November	Professional Services	10/25
December	Building Products & Materials / Property Maintenance	11/22

2024 ADVERTISING RATES

	WIDTH X HEIGHT	1X (Net Rates)	3X (Net Rates)	6X (Net Rates)	12X (Net Rates)
	Full Page 8 7/8" x 11 3/8" Bleed 8 3/8" x 10 7/8" Trimmed	\$1,946	\$1,615	\$1,499	\$1,365
	Half Page 7" x 4 7/8" Horizontal 4 5/8" x 7.5" Island	\$1,359	\$1,275	\$1,173	\$1,085
	Third Page 2 1/4" x 10" 4 5/8" x 4 7/8" 7" x 3 1/4"	\$985	\$931	\$889	\$843
	Quarter Page 4 5/8" x 3 3/4" 7" x 2 3/8" 3 3/8" x 4 7/8"	\$765	\$699	\$665	\$630
	1/6 Page 4 5/8" x 2 3/8" 2 1/4" x 4 7/8"	\$595	\$545	\$490	\$439

AD SUBMISSION GUIDELINES:

ACCEPTABLE MATERIALS

Print-optimized/high-resolution PDF or JPG. Files must be 300 dpi.

FOR ADVERTISING INFORMATION, CONTACT:

Larry Overbey
 Media Consultant
 216-251-6649
loverbey@propertiesmag.com

Matt Lehnert
 Media Consultant
 216-251-6753
mlehnert@propertiesmag.com

DIGITAL

Average Monthly Website Statistics:

Average
Page Viewers

143,172

Per Month

Sessions

114,756

Per Month

Users

94,441

Per Month

Average
Impressions a
Banner Ad Receives

127,908

Per Month

Illinois
38,402 Impressions
2,767 Engagements

Minnesota
41,399 Impressions
5,873 Engagements

Texas
32,300 Impressions
2,961 Engagements

Total:
112,101 Impressions
11,601 Engagements



Suzet McKinney, DrPH, MPH • 1st
Principal & Director of Life Sciences at Sterling Bay
1mo • 1

Congratulations to the **Sterling Bay** team for being named "Developer of the Year" by **REjournals**. So much hard work goes on behind the scenes, and I'm thrilled to see the entire team getting the recognition they deserve!

174

17 comments • 1 share



Zeller
3,404 followers
5mo • 1

Congratulations to our Management Teams in Minneapolis for being awarded Property Management Company of the Year at the 2022 MREJ Awards for the third consecutive year! This is a well deserved award. Also, a huge thank you to **REjournals** for allowing us all to gather again and celebrate the achievements of the CRE industry. It was a great event! #awards #propertymanagement #minneapolisrealestate #commercialrealestate #cre #zeller

91

3 comments • 4 shares



Brian Ashby • 2nd
Vice President at CBRE
3w • Edited • 1

Honored to receive **REDnews'** Most Significant Lease Transaction award this year for our **Kirby Ice House - Woodlands** deal! With great clients, comes great responsibility, so we couldn't be happier to land KIH on such an irreplaceable piece of real estate! This is going to top KIH's Memorial location as the LONGEST BAR IN TX! Congrats to all of the finalist on their amazing accomplishments this year!

BIG thanks to **Russ Morgan** and **Philip Morgan** for being so great to work with and creating such a game changer of a concept for our home town to enjoy! Could not have done this without my great friends and team **Kyle Golding**, **Sydney Dixon** and **Thomas P. Nguyen**! Also could not have gotten it done ...see more

117

7 comments

2024 DIGITAL ADVERTISING RATES: WEBSITE

www.rejournals.com

ROTATING TOP HORIZONTAL BANNER
728 pixels width x 90 pixels height



MARKET

EVENTS

SECTOR

REAL ESTATE AWARDS

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PUBLICATIONS



OHIO | CRE



Colliers pros: Momentum still strong in Cleveland's commercial real estate market

DAN RAFTER | SEPTEMBER 22, 2022

Like in most major cities across the Midwest, Cleveland's commercial real estate market is thriving. Demand is soaring for industrial space and multifamily units. Retailers are opening new locations here. Healthcare providers continue to open new locations across the Cleveland area. And even the office market is showing some positive signs.

[READ MORE](#)

ILLINOIS | MIDWEST TEXAS HEALTHCARE OFFICE



Nation's top MOB markets include Texas and the Midwest, and they just keep growing

SEPTEMBER 21, 2022

Medical office buildings (MOBs) have proven to be a resilient asset class through the pandemic—and yet, they're in short supply across the U.S.

[READ MORE](#)

ROTATING BOX BANNER

**300 pixels width x
250 pixels height**



**Creating Value
That Endures.**



WIDTH x HEIGHT

1X (Net Rates)

3-4X (Net Rates)

5X (Net Rates)

Horizontal Banner
728 x 90

\$1,500

\$1,250

\$1,000

Box Banner
300 x 250

\$1,200

\$1,000

\$900

DIGITAL

Newsletter



YOUR AD HERE

Colliers report: Retail holding steady in Detroit despite challenges

DAN RAFTER



The Detroit-area retail market, despite the challenges faced by high interest rates and persistent inflation, remained stable in the third quarter of the year, with vacancy rates remaining low and rents holding steady.

[READ MORE](#)

**YOUR
AD HERE**

**YOUR
AD HERE**

Oakbrook Terrace Tower purchased for \$60 million



Owners of Napleton Automotive Group recently acquired Oakbrook Terrace Tower for \$60 million, marking the largest sale of a multi-tenant suburban office building in the...

ADVERTISING RATES



E-Newsletter

TOP HORIZONTAL BANNER

Dimensions:

728 pixels (w) x 90 pixels (h) - Desktop

\$775 per e-newsletter

INCREASE FREQUENCY @ MORE SAVINGS

3-4x Horizontal Banner **\$700 per e-newsletter**

5x + Horizontal Banner **\$600 per e-newsletter**

BOX BANNER

Dimensions:

300 pixels (w) x 250 pixels (h)

\$525 per e-newsletter

INCREASE FREQUENCY @ MORE SAVINGS

3-4x Box Banner **\$475 per e-newsletter**

5x + Box Banner **\$400 per e-newsletter**

SUBMISSION GUIDELINES

- For E-Newsletters, creative must be submitted as a JPEG or PNG format with a resolution of 96 DPI (pixels/dots per inch) at actual size (see above for banner dimensions). We will NOT accept PDF files or Microsoft Word documents.
- For Website, All banner file submissions should be in JPEG, PNG, or GIF format and have a resolution of 96 DPI (pixels/dots per inch). Contact your sales representative for file information regarding video submissions (HTML5 only).
- For Dedicated "Spotlight" blasts, all file submissions must be HTML or JPEG with designated link.

2024 DIGITAL ADVERTISING RATES: WEBSITE

www.rednews.com

The screenshot displays the Texas REDnews website layout. At the top, a red navigation bar includes the site logo, a 'SUBSCRIBE' button, and social media links for Facebook, Twitter, and LinkedIn. Below the navigation bar is a large red banner for a 'ROTATING TOP HORIZONTAL BANNER' with dimensions of 728 pixels width x 90 pixels height. The main content area features a large image of a modern building with the text 'MEDIFY HEALTH LEASED 2,178 SF AT 12221 MERIT DRIVE IN DALLAS'. To the right of this image is a vertical banner for 'NAIQP DEVELOPER OF THE YEAR Granite'. Below the main image are two smaller sections: 'CRE NEWS' and 'NETWORKING', each with a corresponding image. At the bottom right, a red box highlights a 'ROTATING BOX BANNER' with dimensions of 300 pixels width x 250 pixels height.

WIDTH x HEIGHT		1X (Net Rates)	3-4X (Net Rates)	5X+ (Net Rates)
	Horizontal Banner 728 x 90	\$1,000	\$900	\$800
	Box Banner 300 x 250	\$800	\$700	\$600



YOUR AD HERE

DFW to Hit Positive Net Absorption



"DFW is proving itself to be one of the hottest markets in all areas of CRE. Right now, numbers are pointing toward a third. That's according to CBRE's DFW Q2 Office Report. Dallas' numbers are trending up in nearly every regard."

Phaidon International Relocates to The Centrum



"Cushman & Wakefield announced today has arranged a new 26,687 SF office lease in the Oak Lawn area on behalf of global talent partner Phaidon International."

**YOUR
AD HERE**

**YOUR
AD HERE**

Logistics Property Co. Begins Construction



"Logistics Property Company announced commencement of CityPark Logistics Center's fourth building, consisting of a new Class-A, 151,200 SF, warehouse within the 98 Ac CityPark property in"

ADVERTISING RATES: NEWSLETTER

TOP HORIZONTAL BANNER

Dimensions:

728 pixels (w) x 90 pixels (h) - Desktop

\$775 per e-newsletter

INCREASE FREQUENCY @ MORE SAVINGS

3-4x Horizontal Banner **\$700 per e-newsletter**

5x + Horizontal Banner **\$600 per e-newsletter**

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- For Dedicated "Spotlight" blasts, all file submissions must be HTML or JPEG with designated link.

Receive ONLY the emails you want! Update Email Preferences Here

View Google Map

Print/View Flyer

Reply to Sender

Forward to Associate



7902 – 7904 Broadway Street
Pearland, TX 77581

OFFERED BY **Tarantino**

Up to 2,400 SF Available in the heart of Pearland

- Spaces 1,200 – 2,400 SF Available
- Exceptional visibility off Broadway Street – a main thoroughfare in Pearland



DEDICATED EMAIL BLAST

- Our Dedicated Email Blast reaches approximately 10,000 Texas real estate eSubscribers per blast
- Client provides: Subject line, HTML, or JPEG with designated link.

Email Blast of Magazine Ad:	\$200
Email Blast Package of 2: (Resend within 3 weeks)	\$495
Email Blast Package of 4:	\$880
Email Blast Package of 6:	\$1,150
Email Blast Package of 10:	\$1,500

SPONSORED CONTENT

- Sponsored Content will position you and your firm as leaders in the industry
- Your article will be featured on our website and E-Newsletters
- Your headline will link to your full story and will be read by REDnews subscribers
- 250-750 words + Photos

Articles may include:

- New Hire Profiles
- Employee/Executive Profile
- Expert on a Topic
- Highlights on a recent Deal or Development

\$1,200

Real Estate Directory | Reaching 50,000+ CRE Brokers, Investors, and Developers

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REDnews
Since 1985

SOUTH TEXAS POST COVID-19 FORECAST
OCTOBER 22, 2020
100PM - 9:00PM CT
REGISTER HERE

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Construction Wraps on Austin's 308-Unit Citadel at Tech Ridge
Posted on September 30, 2020

September 2022 Digital Issue

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October 2022
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You need it all!



2024 MEDIA KIT

