



# **RE**connecting<sup>®</sup> in **2023**

Midwest  
**REnews**

Minnesota  
**REjournal**

Illinois  
**REjournal**

Texas  
**REDnews**

Chicago Industrial  
**CIPjournal**

Northeast Ohio  
**Properties**



## ABOUT US

REjournals is the largest producer of commercial real estate content across the Midwest and Texas. We provide commercial real estate news, information, and networking that is both timely and local in 16 states. If you want to grow your commercial real estate-related business, we provide the products you need. Take advantage of our events, print publications and digital strategies to make the most of your marketing in 2023.

## EVENTS

Clicks, opens, views, and any other metric can't replace the ultimate Key Performance Indicator: Handshakes. It's time to get out and network again. Make 2023 the year you reconnect in-person with customers, dealmakers, and prospects. Sponsoring and speaking at our events – held throughout the Midwest and Texas – remains the best way to build your brand, share market information, and build new industry connections. Make this the year you commit to increasing the number of handshakes. **Your company needs a voice, REjournals events play this role.**

## PRINT

REjournals produces seven print publications across the Midwest and Texas. Want to get your marketing message to a targeted group of dealmakers and decisionmakers? Our print publications give you the tools. Our audience spread across all sectors of the commercial real estate business look forward to our in-depth journalism. We provide the analysis that our readers rely on to stay ahead of trends and monitor their local market's real estate activity. Our print publications help people make decisions, and because of that, they are read thoroughly. **Your marketing strategy needs a voice, REjournals print publications play this role.**

## DIGITAL

Our digital presence is the fastest-growing segment of our business. We have expanded our delivery methods with a website that publishes new content daily, email newsletters that provide targeted CRE news to tens of thousands of subscribers and social media posts that highlight the biggest stories of the day. Our goal? We strive to reach our audience wherever they are. **Your message needs a voice, REjournals digital plays this role.**

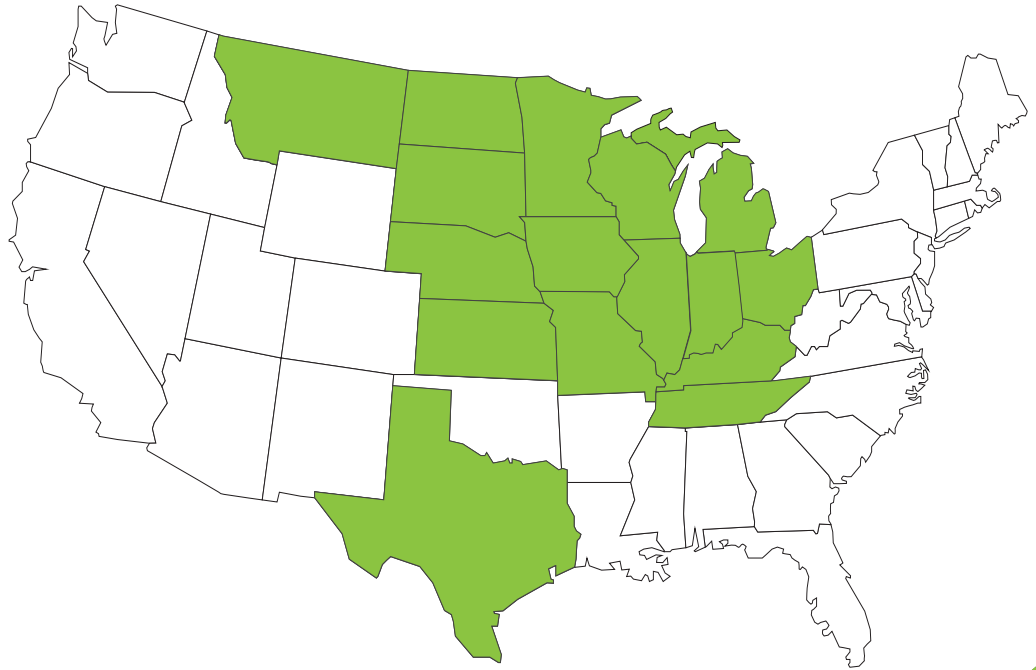
# EVENTS

Planned for 2023:

**150+ Events**

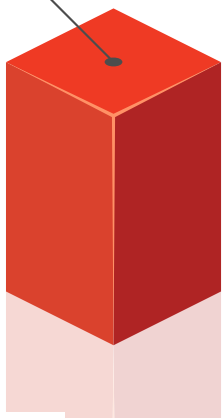
**16 States**

**42 Topics**



Our Audience Includes:

**21.2%**  
Making Property  
Decisions



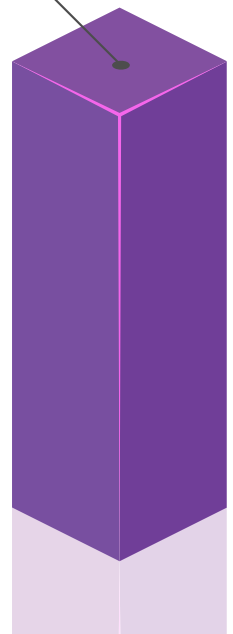
**25.5%**  
Making Development  
Decisions



**27.1%**  
Represent Capital  
or Deals



**29.8%**  
Represent Tenants  
& Landlords



# 2023 Topics

Apartment  
Building Operations  
Capital Markets  
Construction  
Data Centers  
Development  
Forecast  
Hotel & Hospitality

Industrial  
Net Lease  
Office  
Repositioning  
Retail & Restaurant  
Supply Chain, Distribution & Logistics  
Women in Real Estate  
...Plus More!

With over 15 topics covered and 150+ events hosted nationally, REjournals has an event for you! See what events are coming to a city near you! Speaking and sponsorship opportunities are available – contact your sales rep today

**Scan for a list of  
upcoming events**



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@rednews  
@minnesotarealestatejournal**



**@rejournals**





**RE journals**  
Real Estate  
**AWARDS**  
Minneapolis, Chicago, Houston







# PRINT

## Print Circulation Statistics

**36,629**

REDnews

**22,548**

Midwest  
Real Estate News

**17,756**

Illinois  
Real Estate Journal

**7,513**

Minnesota  
Real Estate News

**7,021**

Chicago  
Industrial Properties

**8,410**

Northeast Ohio  
Properties



## 2023 Editorial Calendar

### Editorial Contributions to Midwest Real Estate News Magazine

Email our editor, Dan Rafter, at [drafter@rejournal.com](mailto:drafter@rejournal.com) with industry news and trends; new hires or promotions; sales and leases, and upcoming events. In addition to appearing in print, news will also appear at [www.rejournal.com](http://www.rejournal.com) and will be distributed via broadcast email every Tuesday and Thursday. For byline article submission and direction please contact the editor prior to writing the article. All articles must be exclusive to MREN. All art and photography attachments should be 300 dpi pdf or jpg files (see advertising specifications).

Editorial attachments are preferred as Word documents. Please do not embed photos in copy. Deadline for bylined articles: 2nd Friday of the month for consideration in following month's edition.


For editorial direction, please contact:

**Dan Rafter, editor, p 630.444.0477, [drafter@rejournal.com](mailto:drafter@rejournal.com)**

ISSUE	METRO FOCUS	STATE FOCUS	FEATURES	SPECIAL SUPPLEMENTS	AD CLOSE/ART DUE
<b>FEB/MAR</b>	Milwaukee, Chicago, Cincinnati	Minnesota, Missouri	Construction, Multifamily Finance		<b>2/17</b>
<b>APR/MAY</b>	Indianapolis, Columbus, Des Moines	Kentucky, Nebraska, Tennessee	Industrial Review, Multifamily, Net Lease		<b>4/14</b>
<b>JUN/JUL</b>	Omaha, Milwaukee/Madison, Western Michigan	Iowa, Kansas, Michigan	Retail, CRE Finance, Affordable Housing		<b>6/16</b>
<b>AUG/SEPT</b>	Kansas City, Chicago, Detroit, Cleveland	Ohio, Wisconsin	Multifamily Finance, Construction Overview, Economic Development, Business Perks		<b>8/18</b>
<b>OCT/NOV</b>	Nashville, Louisville, St. Louis	Indiana, Illinois	Healthcare Development + Finance, Multi-Family, Industrial	<b>Best of the Best Women in Commercial Real Estate</b>	<b>10/13</b>
<b>DEC/JAN</b>	Omaha, Kansas City, Minneapolis/St. Paul	Michigan, Indiana	Construction, Finance, Year in Review	<b>Hall of Fame</b>	<b>12/11</b>



# 2023 Print Advertising Rates

	WIDTH X HEIGHT	1X (Net Rates)	3X (Net Rates)	6X (Net Rates)
	<b>Full Page</b> 9¾" x 13"	\$4,335	\$3,520	\$3,245
	<b>Half Page</b> 9¾" x 6⅝"	\$2,845	\$2,305	\$1,960
	<b>Third Page</b> 7¼" x 6⅝"	\$2,000	\$1,635	\$1,350
	<b>Quarter Page</b> 4¾" x 6⅝"	\$1,635	\$1,355	\$1,225
	<b>Cover Page</b>	\$4,560	\$3,730	\$3,470
	<b>Directory Listing</b>	\$325	\$325	\$325

## AD SUBMISSION GUIDELINES:

### ACCEPTABLE MATERIALS

Print-optimized/high-resolution PDF or JPG. Files must be 300 dpi.

## FOR ADVERTISING INFORMATION AND RATES/DISCOUNTS/PACKAGES, CONTACT:

**Mark Menzies**  
SVP, Publisher  
708.622.0074  
menzies@rejournal.com

**Frank Biondo**  
Vice President of Sales  
248.670.2691  
fbiondo@rejournal.com

**Ernest Abood**  
Vice President & MW Conf  
Series Sales Director  
312.644.7119  
eabood@rejournal.com

**Susan Mickey**  
Classifieds Manager  
773.575.9030  
smickey@rejournal.com

# 2023 News Directories

ISSUE	MIDWEST DIRECTORIES	DIRECTORY COPY DUE
<b>February/March</b>	Architecture/Design-Build Firms Asset/Property Management Firms Developers Multifamily Finance	<b>2/17</b>
<b>April/May</b>	Brokerage Firms Law Firms/RE Attorneys Project/Construction Management Firms	<b>4/14</b>
<b>June/July</b>	Asset/Property Management Firms Construction Cos./General Contractors Finance Firms	<b>6/16</b>
<b>August/September</b>	Architecture/Design-Build Firms Brokerage Firms Developers Economic Development Corporations Law Firms/RE Attorneys	<b>8/18</b>
<b>MREN WIRE</b>		<b>10/13</b>
<b>October/November</b>	Asset/Property Management Firms Construction Cos./General Contractors Multifamily Finance Firms	<b>10/13</b>
<b>December/January</b>	Annual Resource Guide All Catagories Run	<b>12/11</b>

## Directory Listing Details

Each issue will feature directories that include a company logo, company contact info, key contacts, 35-word services provided, 35-word description.

**COST: \$325 per Listing**

## TO PLACE YOUR DIRECTORY LISTING, CONTACT:

**Susan Mickey**  
**Classifieds Manager**  
773.575.9030  
smickey@rejournal.com

## Sample:

### THE BROADBENT COMPANY

117 E. Washington Street, Suite 300  
Indianapolis, IN 46204  
P: 317.237.2900

**Website:** BroadbentCompany.com

**Key Contact:** Tammy Brooks, Regional Property Manager

**Services Provided:** Leasing • Brokerage • Acquisition • Development • Management • Tenant Representation

**Company Profile:** Broadbent is a full service real estate company in business since 1972; Leasing/ Brokerage, Management, Acquisitions, Development and Tenant Representation of retail centers throughout the Midwest.

**Notable Transactions/Clients:** La-Z-Boy, The RoomPlace, Kohls, At Home, PetsMart, Ashley Furniture, Uncle Bill's Pet Center, United Art & Education, The District Tap, Office Depot, Office Max, McAllister's Deli, Moe's Southwest Grill, Noodles and Company.

The  
**Broadbent**  
Company

## 2023 Editorial Calendar

### Editorial Contributions to IREJ

Email our Senior Staff Writer, Mia Goulart, at [mia.goulart@rejournal.com](mailto:mia.goulart@rejournal.com) with industry news and trends; new hires or promotions; sales and leases and upcoming events. In addition to appearing in print, news will also appear at [www.rejournals.com](http://www.rejournals.com) and will be distributed via broadcast email every Wednesday and Friday. For byline article submission and direction please contact the editor prior to writing the article. All articles must be exclusive to IREJ. All art and photography attachments should be 300 dpi pdf or jpg files (see advertising specifications).

Editorial attachments are preferred as Word documents. Please do not embed photos in copy. Deadline for bylined articles: 2nd Friday of the month for consideration in following month's edition.

For editorial direction, please contact:  
**Mia Goulart, Senior Staff Writer**  
[mia.goulart@rejournal.com](mailto:mia.goulart@rejournal.com)

The Illinois Real Estate Journal is a community newspaper for the local commercial real estate industry. Each issue of IREJ covers the hottest topics and trends pertaining to a specific commercial real estate sector.

The geographic focus gives an in-depth look at major markets throughout Illinois, highlighting the important stories and trends in each area.

**Company Profile:** An in-depth look at commercial real estate firms making an impact in Illinois. Whether it is corporate giants, successful private firms or new ventures, we highlight firms with a unique story to tell.

**Professional Profile:** A look at a successful commercial real estate professional, highlighting the reasons for the person's success.

**CRE Future Leaders:** Once a week we profile a young professional who has had early success and who is projected to be a leader in the real estate industry.

**Development Showcase:** The Illinois Real Estate Journal gets the story behind marquee developments and examines what makes them a success.

**Q&A:** The editor of the Illinois Real Estate Journal often sits down with a highly successful professional with a unique story to tell.

**News Briefs:** Our Briefs sections highlight the deals and dealmakers that make the commercial real estate industry such a vibrant business.





**Weekly E-Newsletter:** Every Wednesday and Friday, the Illinois Real Estate Journal sends its weekly eBlast to approximately 15,000 subscribers. The eBlast is filled with the latest breaking news, industry profiles and company announcements.

**Directories:** Each issue will feature directories that include: company logo, company contact info, key contacts, 35-word services provided, 35-word company description. Low cost advertising, maximum exposure.

ISSUE	EDITORIAL FEATURE	AD CLOSE/ ART DUE
<b>February</b>	Multifamily, CRE Finance, Construction Trends, Northeast Indiana	<b>2/10</b>
<b>April</b>	Downtown Office, Industrial, Business Parks, Southeast Wisconsin	<b>4/7</b>
<b>June</b>	Finance, Healthcare & Medical Office, Retail, O'Hare Market Area	<b>6/8</b>
<b>August</b>	Property Management, Multifamily & Affordable Housing, Construction Trends	<b>8/11</b>
<b>October</b>	Retail, Downtown, Suburban Office, I-80	<b>10/13</b>
<b>December</b>	Industrial, Senior Housing, Finance, Year in Review	<b>12/8</b>



# 2023 Print Advertising Rates

	WIDTH X HEIGHT	1X (Net Rates)	3X (Net Rates)	6X (Net Rates)
	<b>Full Page</b> 10" x 13"	\$3,125	\$2,630	\$2,500
	<b>Half Page</b> 10" x 7"	\$1,930	\$1,640	\$1,540
	<b>Quarter Page</b> 4 7/8" x 7"	\$1,285	\$1,090	\$1,030
	<b>Directory Listing</b>	\$325	\$325	\$325
	<b>Women in Real Estate Profiles</b>	\$350		

## AD SUBMISSION GUIDELINES:

### ACCEPTABLE MATERIALS

Print-optimized/high-resolution PDF or JPG. Files must be 300 dpi.

## FOR ADVERTISING INFORMATION AND RATES/DISCOUNTS/PACKAGES, CONTACT:

**Mark Menzies**  
SVP, Publisher  
708.622.0074  
menzies@rejournal.com

**Frank Biondo**  
Vice President of Sales  
248.670.2691  
fbiondo@rejournal.com

**Ernest Abood**  
Vice President & MW Conf  
Series Sales Director  
312.644.7119  
eabood@rejournal.com

**Susan Mickey**  
Classifieds Manager  
773.575.9030  
smickey@rejournal.com

# 2023 News Directories

ISSUE	ILLINOIS DIRECTORIES	AD CLOSE/ ADT DUE
<b>February</b>	Architecture/Design-Build Firms Brokerage Firms Construction Companies/General Contractors Law Firms/RE Attorneys Multifamily Finance	<b>2/10</b>
<b>April</b>	Asset/Property Management Firms Contractors Developers Economic Development Corporations	<b>4/7</b>
<b>IREJ WIRE</b>		<b>5/24</b>
<b>June</b>	Architecture/Design-Build Firms Brokerage Firms Construction Companies Finance Firms	<b>6/8</b>
<b>August</b>	Asset/Property Management Firms Contractors Developers Law Firms/RE Attorneys	<b>8/11</b>
<b>October</b>	Brokerage Firms Construction Companies Multifamily Finance Firms Economic Development Companies	<b>10/13</b>
<b>December</b>	Annual Resource Guide All Categories Run	<b>12/8</b>

## Directory Listing Details

Each issue will feature directories that include a company logo, company contact info, key contacts, 35-word services provided, 35-word description.

**COST: \$325 per Listing**

## TO PLACE YOUR DIRECTORY LISTING, CONTACT:

**Susan Mickey**  
**Classifieds Manager**  
773.575.9030  
smickey@rejournals.com

## Sample:

### CRESSY COMMERCIAL REAL ESTATE

4100 Edison Lakes Pkwy., Suite 350  
Mishawaka, IN 46545  
P: 574.271.4060  
Website: cressy.com



**Key Contact:** Brad Meier, Vice President

**Services Provided:** Brokerage Services, Property Management, Financial Management & Reporting, Maintenance & Mechanical Services, Development, Architectural Services, Design Services, Project Management, Construction Services.

**Company Profile:** Cressy Commercial Real Estate's skilled, experienced staff specialize in the construction and professional management of office, retail, industrial, multi-housing communities and associations. Our experts design and construct improvement projects; and develop and implement customized management and maintenance strategies that integrate proactive, cost-efficient property management and tenant/resident retention.

## 2023 Editorial Calendar

### Editorial Contributions to MNREJ

Email our editor, Dan Rafter, at [drafter@rejournal.com](mailto:drafter@rejournal.com) with industry news and trends; new hires or promotions; sales and leases and upcoming events. In addition to appearing in print, news will also appear at [www.rejournal.com](http://www.rejournal.com) and will be distributed via broadcast email every Monday. For byline article submission and direction please contact the editor prior to writing the article. All articles must be exclusive to MNREJ. All art and photography attachments should be 300 dpi pdf or jpg files (see advertising specifications).

Editorial attachments are preferred as Word documents. Please do not embed photos in copy. Deadline for bylined articles: 2nd Friday of the month for consideration in following month's edition.

For editorial direction, please contact:

**Dan Rafter,**  
p 630.444.0477  
[drafter@rejournal.com](mailto:drafter@rejournal.com)

The Minnesota Real Estate Journal is a community newspaper for the local commercial real estate industry. Each issue of MNREJ covers the hottest topics and trends pertaining to a specific commercial real estate sector.

The geographic focus gives an in-depth look at major markets throughout Minnesota, highlighting the important stories and trends in each area.

**Company Profile:** An in-depth look at commercial real estate firms making an impact in Minnesota. Whether it is corporate giants, successful private firms or new ventures, we highlight firms with a unique story to tell.

**Professional Profile:** A look at a successful commercial real estate professional, highlighting the reasons for the person's success.

**CRE Future Leaders:** Once a week we profile a young professional who has had early success and who is projected to be a leader in the real estate industry.

**Development Showcase:** The Minnesota Real Estate Journal gets the story behind marquee developments and examines what makes them a success.

**Q&A:** The editor of the Minnesota Real Estate Journal often sits down with a highly successful professional with a unique story to tell.

**News Briefs:** Our Briefs sections highlight the deals and dealmakers that make the commercial real estate industry such a vibrant business.





**Weekly E-Newsletter:** Every Monday, the Minnesota Real Estate Journal sends its weekly eBlast to approximately 11,500 subscribers. The eBlast is filled with the latest breaking news, industry profiles and company announcements.

**Directories:** Each issue will feature directories that include: company logo, company contact info, key contacts, 35-word services provided, 35-word company description. Low cost advertising, maximum exposure.

ISSUE	EDITORIAL FEATURE	DIRECTORY COPY DUE
<b>February</b>	Multifamily, Commercial Real Estate Finance and Construction Trends	<b>2/17</b>
<b>April</b>	Industrial Development, Healthcare and Medical Office Updates	<b>4/8</b>
<b>June</b>	Retail and Property Management	<b>6/16</b>
<b>August</b>	Multifamily, Affordable Housing and Office	<b>8/18</b>
<b>October</b>	Industrial Development and Construction Update	<b>10/13</b>
<b>December</b>	Year in Review	<b>12/15</b>



# 2023 Print Advertising Rates

	WIDTH X HEIGHT	1X (Net Rates)	3X (Net Rates)	6X (Net Rates)
	<b>Full Page</b> 10" x 13"	\$2,250	\$1,650	\$1,100
	<b>Half Page</b> 10" x 7"	\$1,500	\$1,050	\$750
	<b>Quarter Page</b> 4 7/8" x 7"	\$995	\$695	\$450
	<b>Directory Listing</b>	\$325	\$325	\$325
	<b>Cover Package</b> Includes Logo on Cover & Full Page Ad	\$3,950	\$3,250	\$2,500

## AD SUBMISSION GUIDELINES:

### ACCEPTABLE MATERIALS

Print-optimized/high-resolution PDF or JPG. Files must be 300 dpi.

## FOR ADVERTISING INFORMATION AND RATES/DISCOUNTS/PACKAGES, CONTACT:

**Jeff Johnson**  
CEO

952.855.0815

jeff.johnson@rejournal.com

**Jay Kodytek**  
Senior Vice President

952.405.7781

jay.kodytek@rejournal.com

# 2023 News Directories

ISSUE	MINNESOTA DIRECTORIES	DIRECTORY COPY DUE
<b>February</b>	Brokerage Firms RE Law Firms Construction Companies Finance & Investment Firms	<b>2/17</b>
<b>April</b>	Asset/Property Management Firms Developers Architects/Design-Build Firms Economic Development Corporations	<b>4/8</b>
<b>June</b>	RE Law Firms Construction Companies Multifamily Finance Firms Brokerage Firms	<b>6/16</b>
<b>August</b>	Developers Asset/Property Management Firms Economic Development Corps Environmental/Engineering/Green	<b>8/18</b>
<b>October</b>	Brokerage Firms Finance & Investment Firms Architects/Design-Build Firms Economic Development Companies	<b>10/13</b>
<b>December</b>	Multifamily Finance Firms Project/Construction Management Firms Asset/Property Management Firms RE Law Firms	<b>12/15</b>
<b>MREJ WIRE</b>		<b>12/15</b>

## Directory Listing Details

Each issue will feature directories that include a company logo, company contact info, key contacts, 35-word services provided, 35-word description.

**COST: \$325 per Listing**

## TO PLACE YOUR DIRECTORY LISTING, CONTACT:

**Susan Mickey**  
**Classifieds Manager**  
773.575.9030  
smickey@rejournal.com

### Sample:

#### CUSHMAN & WAKEFIELD/THE LUND COMPANY

450 Regency Parkway, Suite 200  
Omaha, NE 68114  
P: 402.393.8811 | F: 402.393.2402  
Website: lundco.com



**CUSHMAN & WAKEFIELD**

**LUND COMPANY**

**Key Contacts:** Jason Fisher, CEO, jfisher@lundco.com;  
Tanya Shapiro, President, tanya.shapiro@lundco.com

**Services Provided:** Our staff of innovative and creative professionals offer a wide range of real estate services including brokerage, commercial and multi-family property management, real estate consulting, investment acquisition, and project and development services.

**Company Profile:** Cushman & Wakefield/The Lund Company markets and manages over eight million square feet of commercial properties valued at over \$1 billion. Also, included in our management portfolio are more than 16,000 apartment units.

## 2023 Editorial Calendar

### Editorial Contributions to CIP

Email our Senior Staff Writer, Mia Goulart, at [mia.goulart@rejournal.com](mailto:mia.goulart@rejournal.com) with industry news and trends; new hires or promotions; sales and leases and upcoming events. In addition to appearing in print, news will also appear at [www.rejournals.com](http://www.rejournals.com) and will be distributed via broadcast email every Tuesday and Friday. For byline article submission and direction please contact the editor prior to writing the article. All articles must be exclusive to CIP. All art and photography attachments should be 300 dpi pdf or jpg files (see advertising specifications).

Editorial attachments are preferred as Word documents. Please do not embed photos in copy. Deadline for bylined articles: 2nd Friday of the month for consideration in following month's edition.



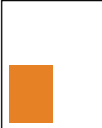
For editorial direction, please contact:

**Mia Goulart**  
[mia.goulart@rejournal.com](mailto:mia.goulart@rejournal.com)

ISSUE	EDITORIAL FEATURE	AD CLOSE/ ADT DUE
January	2023 Forecast Investment & Finance	1/13
March	Development & Construction Data Centers & Technology	3/10
May	Class B & C REITs Cold Storage	5/12
July	Industrial Mid-year Review Property Management Special Supplement: 6th Annual BTS, Spec Build, Business Parks Guide	7/14
September	Distribution Centers Construction Updates	9/15
November	Year In Review	11/10



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	<b>Full Page</b> 10" x 13"	\$3,000	\$2,750	\$2,500
	<b>Half Page</b> 10" x 7"	\$1,900	\$1,700	\$1,450
	<b>Quarter Page</b> 4 7/8" x 7"	\$1,050	\$975	\$950
	<b>Directory Listing</b>	\$325	\$325	\$325

## AD SUBMISSION GUIDELINES:

### ACCEPTABLE MATERIALS

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## FOR ADVERTISING INFORMATION AND RATES/DISCOUNTS/PACKAGES, CONTACT:

**Mark Menzies**  
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Vice President & MW Conf  
Series Sales Director  
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eabood@rejournals.com

**Susan Mickey**  
Classifieds Manager  
773.575.9030  
smickey@rejournals.com

# 2023 News Directories

ISSUE	INDUSTRIAL DIRECTORIES	DIRECTORY COPY DUE
January	Asset/Property Management Firms Contractors Developers Roofing Companies Economic Development Companies	1/13
March	Industrial Brokers Construction Companies Finance Firms Law Firms/RE Attorneys	3/10
May	Asset/Property Management Firms Contractors Developers Economic Development Corporations	5/12
July	Architecture/Design-Build Firms Industrial Brokers Construction Companies Finance Firms Roofing Companies	7/14
September	Asset/Property Management Firms Contractors Developers Law Firms/RE Attorneys	9/15
November	Annual Resource Guide All Catagories Run	11/10

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## TO PLACE YOUR DIRECTORY LISTING, CONTACT:

**Susan Mickey**

**Classifieds Manager**

773.575.9030

smickey@rejournals.com

## Sample:

### THE BROADBENT COMPANY

117 E. Washington Street, Suite 300  
Indianapolis, IN 46204

P: 317.237.2900

Website: BroadbentCompany.com

**Key Contact:** Tammy Brooks, Regional Property Manager

**Services Provided:** Leasing • Brokerage • Acquisition • Development • Management • Tenant Representation

**Company Profile:** Broadbent is a full service real estate company in business since 1972; Leasing/ Brokerage, Management, Acquisitions, Development and Tenant Representation of retail centers throughout the Midwest.

**Notable Transactions/Clients:** La-Z-Boy, The RoomPlace, Kohls, At Home, PetsMart, Ashley Furniture, Uncle Bill's Pet Center, United Art & Education, The District Tap, Office Depot, Office Max, McAllister's Deli, Moe's Southwest Grill, Noodles and Company.



## 2023 Editorial Calendar

### Editorial Contributions to REDnews`

Email our Senior Staff Writer, Mia Goulart, at [mia.goulart@rejour-nals.com](mailto:mia.goulart@rejour-nals.com) with industry news and trends; new hires or promotions; sales and leases and upcoming events. In addition to appearing in print, news will also appear on [rednews.com](http://rednews.com) and will be distributed via broadcast. For byline article submission and direction please contact Mia Goulart prior to writing the article. All articles must be exclusive to REDnews. All art and photography attachments should be 300 dpi pdf or jpg files (see advertising specifications).

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**Mia Goulart, Senior Staff Writer**  
[mia.goulart@rejour-nals.com](mailto:mia.goulart@rejour-nals.com)

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**Q&A:** The editor of REDnews often sits down with a highly successful professional with a unique story to tell.

**News Briefs:** Our Briefs sections highlight the deals and dealmakers that make the commercial real estate industry such a vibrant business.

**Weekly E-Newsletter:** Every Monday, REDnews sends its weekly eBlast to approximately 30,000 subscribers. The eBlast is filled with the latest breaking news, industry profiles and company announcements.

**Directories:** Each issue will feature directories that include: company logo, company contact info, key contacts, 35-word services provided, 35-word company description. Low cost advertising, maximum exposure.

ISSUE	EDITORIAL FEATURE	AD DEADLINE
January/February	Texas CRE Icons and 2023 CRE Forecast	1/13
March/April	Office Markets, Property Management and Industrial	3/10
May/June	Texas Retail Update	4/21
July/August	North Texas CRE Focus/South Texas CRE Focus & Construction Trends	7/14
September/October	Multifamily Update and Economic Development	9/15
November/December	Texas Women in Commercial Real Estate & Retail Trends	11/10



# 2023 Print Advertising Rates

SIZE	DIMENSIONS	DIMENSIONS
Full Page	9.25" x 11" w/ bleed	\$1,950
Half Page	8.5" x 5"	\$1,350
Quarter Page	4.25" x 5"	\$850

## PREMIUM PAGES

Back Cover	\$2,950
Premium Pages (pages 3, 5, 7)	\$2,350
Front Cover - All Cities	\$9,000
Front Cover - Individual Cities	\$3,500 ea.
Inside Front Cover	\$1,995
Inside Back Cover	\$1,195
2-Page Spread	\$3,500
Pre-Printed Insert	\$7,500

## AD SUBMISSION GUIDELINES:

### ACCEPTABLE MATERIALS

Print-optimized/high-resolution PDF or JPG. Files must be 300 dpi.

## FOR ADVERTISING INFORMATION AND RATES/DISCOUNTS/PACKAGES, CONTACT:

**April Daniel**  
Sales Director  
713.661.6316  
april.daniel@rejournal.com

**Susan Mickey**  
Classifieds Manager  
773.575.9030  
smickey@rednews.com

# 2023 News Directories

ISSUE	EDITORIAL FEATURE	AD CLOSE/ ADT DUE
<b>January/February</b>	Annual Resource Guide, All Categories Run	<b>1/13</b>
<b>March/April</b>	Brokerage Firms, RE Law Firms, Construction Companies, Economic Development Corps	<b>3/10</b>
<b>May/June</b>	Asset/Property Management Firms, Finance & Investment Firms, Developers, Environmental Engineering Firms	<b>4/21</b>
<b>July/August</b>	Economic Development Corps, Brokerage Firms, Construction Companies, Multifamily Finance Firms	<b>7/14</b>
<b>September/October</b>	RE Law Firms, Asset/Property Management Firms, Developers, Environmental Engineering Firms	<b>9/15</b>
<b>November/December 2023 Texas Women in Real Estate</b>	Multifamily Finance Firms, Project/Construction Management Firms, Asset/Property Management Firms, Finance & Investment Firms	<b>11/10</b>

## Directory Listing Details

Each issue will feature directories that include a company logo, company contact info, key contacts, 35-word services provided, 35-word description.

**COST: \$325 per Listing**

## TO PLACE YOUR DIRECTORY LISTING, CONTACT:

**Susan Mickey**  
**Classifieds Manager**  
773.575.9030  
smickey@rejournal.com

## Sample:

### CUSHMAN & WAKEFIELD/THE LUND COMPANY

450 Regency Parkway, Suite 200  
Omaha, NE 68114  
P: 402.393.8811 | F: 402.393.2402  
Website: lundco.com



**CUSHMAN &  
WAKEFIELD**

**LUND  
COMPANY**

**Key Contacts:** Jason Fisher, CEO, jfisher@lundco.com  
Tanya Shapiro, President, tanya.shapiro@lundco.com

**Services Provided:** Our staff of innovative and creative professionals offer a wide range of real estate services including brokerage, commercial and multi-family property management, real estate consulting, investment acquisition, and project and development services.

**Company Profile:** Cushman & Wakefield/The Lund Company markets and manages over eight million square feet of commercial properties valued at over \$1 billion. Also, included in our management portfolio are more than 16,000 apartment units.

## 2023 Editorial Calendar

### Editorial Contributions to Northeast Ohio Properties Magazine

Established in 1946, Northeast Ohio Properties Magazine is a monthly publication dedicated to realty, construction and architecture in Northeast Ohio. Decision-makers turn to Properties each month for industry news, profiles of top companies and development projects, and topical special sections, covering everything from landscaping and roofing to legal issues and green building.

Email our editor, Mark Watt, at [mwatt@propertiesmag.com](mailto:mwatt@propertiesmag.com) with industry news and trends; new hires or promotions; upcoming events; and construction/architecture projects to consider for profile articles. All art and photography attachments should be 300 dpi pdf or jpg files (see advertising specifications).

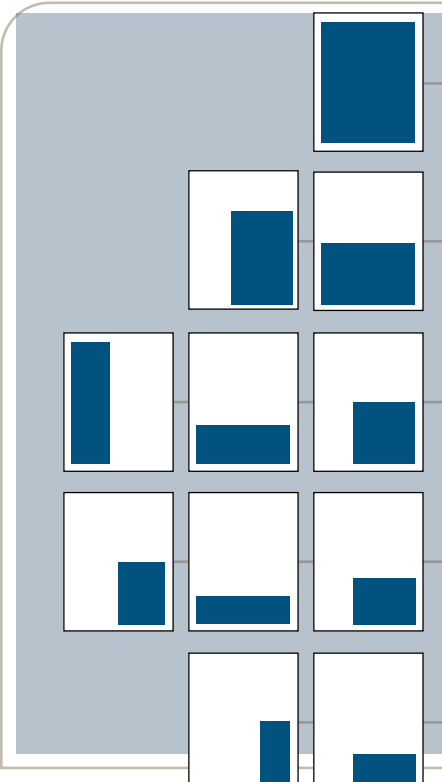
Editorial attachments are preferred as Word documents. Please do not embed photos in copy. Deadline for bylined articles: 20th of the month for consideration in following month's edition.

For editorial direction, please contact:

Mark Watt, editor, p 216.251.2655, [mwatt@propertiesmag.com](mailto:mwatt@propertiesmag.com)

ISSUE	EDITORIAL FEATURE	AD DEADLINE
January	Financial Review & Forecast	12/23
February	Legal Services & Risk Management	1/25
March	Landscapes & Hardscapes	2/24
April	Roofing/Building Envelope	3/24
May	Plumbing and HVAC Systems	4/25
June	Environmental Solutions	5/25
July	Interiors	6/23
August	Security & Fire Protection / Technology	7/25
September	Green Building	8/25
October	Renovation & Restoration	9/25
November	Professional Services	10/25
December	Building Products & Materials / Property Maintenance	11/22

# 2023 Print Advertising Rates

WIDTH X HEIGHT		1X (Net Rates)	3X (Net Rates)	6X (Net Rates)	12X (Net Rates)
	<b>Full Page</b> $8\frac{7}{8}" \times 11\frac{3}{8}"$ Bleed $8\frac{3}{8}" \times 10\frac{7}{8}"$ Trimmed	\$1,865	\$1,615	\$1,499	\$1,365
	<b>Half Page</b> $7" \times 4\frac{7}{8}"$ Horizontal $4\frac{5}{8}" \times 7.5"$ Island	\$1,359	\$1,275	\$1,173	\$1,085
	<b>Third Page</b> $2\frac{1}{4}" \times 10"$ $4\frac{5}{8}" \times 4\frac{7}{8}"$ $7" \times 3\frac{1}{4}"$	\$985	\$931	\$889	\$843
	<b>Quarter Page</b> $4\frac{5}{8}" \times 3\frac{3}{4}"$ $7" \times 2\frac{3}{8}"$ $3\frac{3}{8}" \times 4\frac{7}{8}"$	\$765	\$699	\$665	\$630
	<b>1/6 Page</b> $4\frac{5}{8}" \times 2\frac{3}{8}"$ $2\frac{1}{4}" \times 4\frac{7}{8}"$	\$595	\$545	\$490	\$439

## AD SUBMISSION GUIDELINES:

### ACCEPTABLE MATERIALS

Print-optimized/high-resolution PDF or JPG. Files must be 300 dpi.

## FOR ADVERTISING INFORMATION AND RATES/DISCOUNTS/PACKAGES, CONTACT:

**Larry Overbey**  
Media Consultant  
216.251.6649  
loverbey@propertiesmag.com

**Matt Lehnert**  
Media Consultant  
216.251.6753  
mlehnert@propertiesmag.com



# DIGITAL

## Average Monthly Website Statistics:

Average  
Page Viewers

**143,172**

Per Month

Sessions

**114,756**

Per Month

Users

**94,441**

Per Month

Average  
Impressions a  
Banner Ad Receives

**127,908**

Per Month

## Illinois

**26,339** Impressions      **1,511** Engagements

## Minnesota

**28,456** Impressions      **2,680** Engagements

## Texas

**13,737** Impressions      **1,015** Engagements

## Total:

**68,532** Impressions  
**5,206** Engagements



**Suzet McKinney, DrPH, MPH** • 1st  
Principal & Director of Life Sciences at Sterling Bay  
1mo •

Congratulations to the **Sterling Bay** team for being named "Developer of the Year" by **REjournals**. So much hard work goes on behind the scenes, and I'm thrilled to see the entire team getting the recognition they deserve!

174

17 comments • 1 share



**Zeller**  
3,404 followers  
5mo •

Congratulations to our Management Teams in Minneapolis for being awarded Property Management Company of the Year at the 2022 MREJ Awards for the third consecutive year! This is a well deserved award. Also, a huge thank you to **REjournals** for allowing us all to gather again and celebrate the achievements of the CRE industry. It was a great event! #awards #propertymanagement #minneapolisrealestate #commercialrealestate #cre #zeller

91

3 comments • 4 shares



**Brian Ashby** • 2nd  
Vice President at CBRE  
3w • Edited •

Honored to receive **REDnews'** Most Significant Lease Transaction award this year for our **Kirby Ice House - Woodlands** deal! With great clients, comes great responsibility, so we couldn't be happier to land KIH on such an irreplaceable piece of real estate! This is going to top KIH's Memorial location as the LONGEST BAR IN TX! Congrats to all of the finalist on their amazing accomplishments this year!

BIG thanks to **Russ Morgan** and **Philip Morgan** for being so great to work with and creating such a game changer of a concept for our home town to enjoy! Could not have done this without my great friends and team **Kyle Golding**, **Sydney Dixon** and **Thomas P. Nguyen**! Also could not have gotten it done ...see more

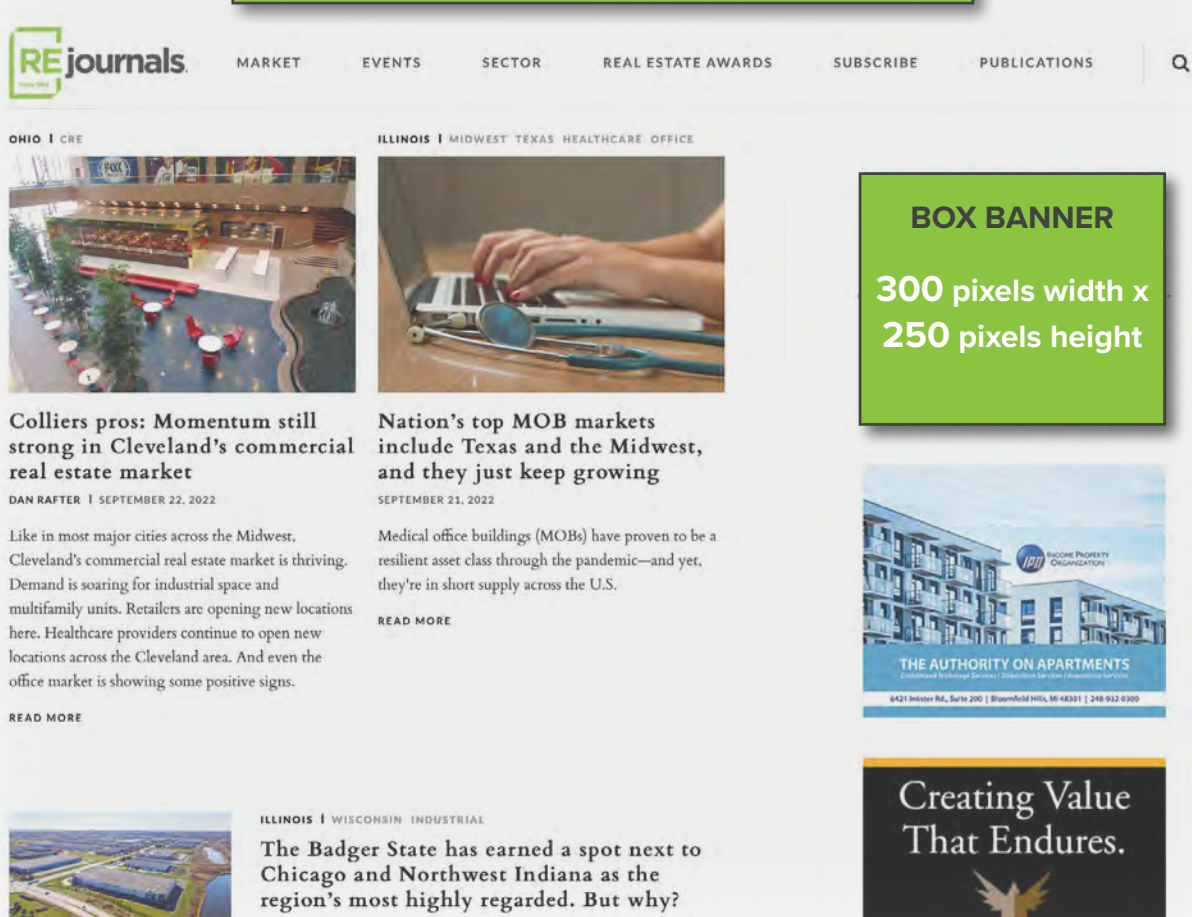
117

7 comments

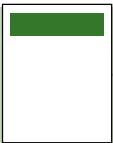
## 2023 Digital Advertising Rates: Website

www.rejournals.com

**TOP HORIZONTAL BANNER**  
**728 pixels width x 90 pixels height**



The screenshot shows the RE journals website interface. At the top is a navigation bar with links: MARKET, EVENTS, SECTOR, REAL ESTATE AWARDS, SUBSCRIBE, PUBLICATIONS, and a search icon. Below the navigation bar, there are several article teasers. On the left, an article titled 'Colliers pros: Momentum still strong in Cleveland's commercial real estate market' by Dan Rafter, dated September 22, 2022. In the center, an article titled 'Nation's top MOB markets include Texas and the Midwest, and they just keep growing' dated September 21, 2022. On the right, there is a 'BOX BANNER' advertisement for 'THE AUTHORITY ON APARTMENTS' with dimensions 300 pixels width x 250 pixels height. Below the main article teasers, there is another article titled 'The Badger State has earned a spot next to Chicago and Northwest Indiana as the region's most highly regarded. But why?' and a banner with the text 'Creating Value That Endures.' featuring a bird logo.

WIDTH x HEIGHT		1X (Net Rates)	3-4X (Net Rates)	5X (Net Rates)
	Horizontal Banner 728 x 90	\$1,500	\$1,250	\$1,000
	Box Banner 300 x 250	\$1,200	\$1,000	\$900





## E-Newsletter

### ROTATING TOP HORIZONTAL BANNER

Dimensions:

728 pixels (w) x 90 pixels (h) - Desktop

**\$775 per e-newsletter**

#### INCREASE FREQUENCY @ MORE SAVINGS

3-4x Horizontal Banner	<b>\$700 per e-newsletter</b>
5x + Horizontal Banner	<b>\$600 per e-newsletter</b>

### BOX BANNER

Dimensions:

300 pixels (w) x 250 pixels (h)

**\$525 per e-newsletter**

#### INCREASE FREQUENCY @ MORE SAVINGS

3-4x Box Banner	<b>\$475 per e-newsletter</b>
5x + Box Banner	<b>\$400 per e-newsletter</b>

### SUBMISSION GUIDELINES

- For E-Newsletters, creative must be submitted as a JPEG or PNG format with a resolution of 96 DPI (pixels/dots per inch) at actual size (see above for banner dimensions). We will NOT accept PDF files or Microsoft Word documents.
- For Website, All banner file submissions should be in JPEG, PNG, or GIF format and have a resolution of 96 DPI (pixels/dots per inch). Contact your sales representative for file information regarding video submissions (HTML5 only).
- For Dedicated "Spotlight" blasts, all file submissions must be HTML or JPEG with designated link.



**YOUR AD HERE**

**Lightfoot to propose incentives to bring 1,000 residential units to Loop over next five years**



Mayor Lori Lightfoot will announce a new initiative offering tax-increment financing money to developers that convert outdated LaSalle Street properties into housing.

[READ MORE](#)

**YOUR  
AD HERE**

**YOUR  
AD HERE**

**The Badger State has earned a spot next to Chicago and Northwest Indiana as the region's most highly regarded. But why?**

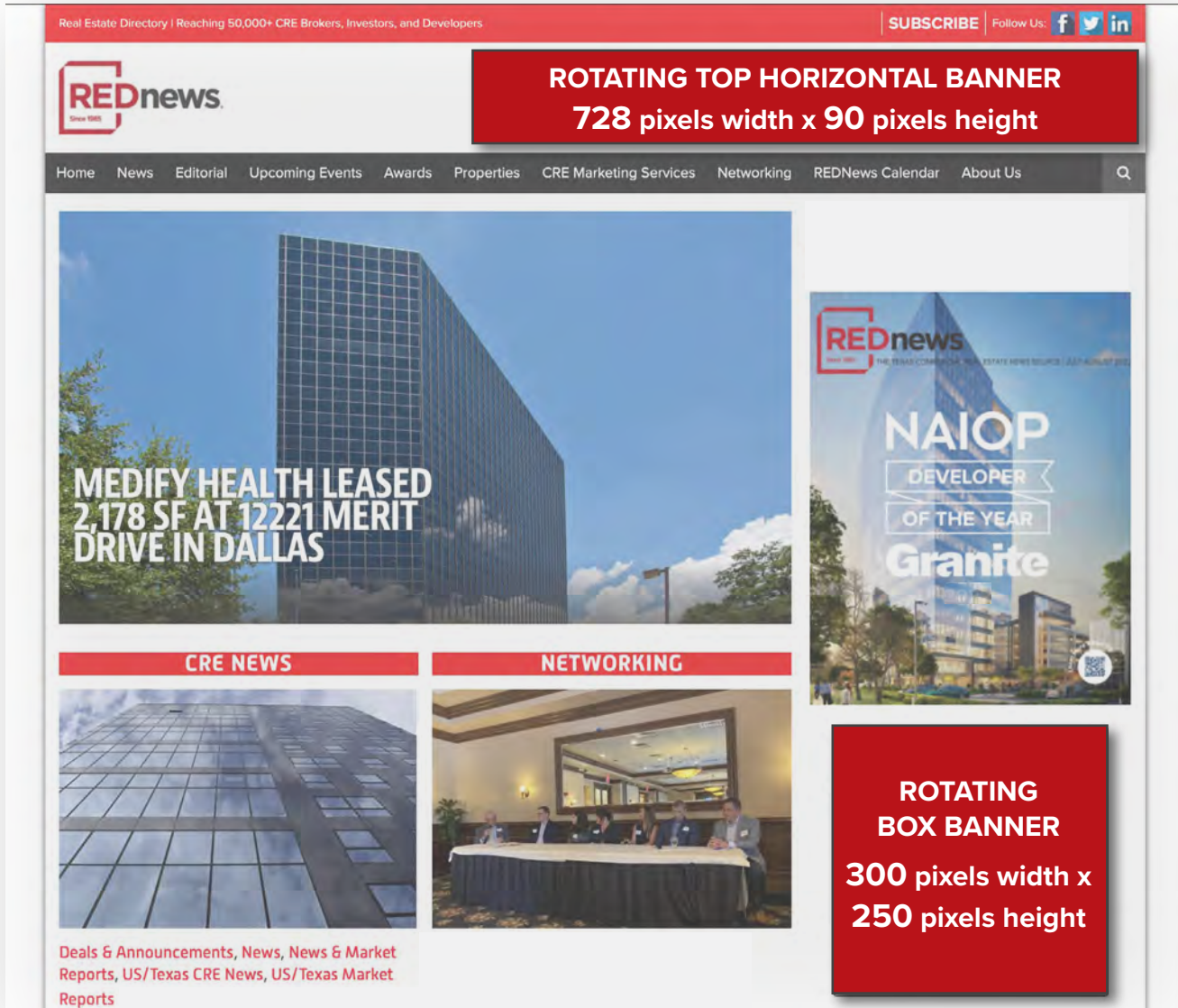


Developers continue to flock to Southern Wisconsin because of its low taxes and business-friendly climate. But why else has the market been quick to gain traction? And what sets it apart?



## 2023 Digital Advertising Rates: Website

www.rednews.com



Real Estate Directory | Reaching 50,000+ CRE Brokers, Investors, and Developers

**ROTATING TOP HORIZONTAL BANNER**  
728 pixels width x 90 pixels height

Home News Editorial Upcoming Events Awards Properties CRE Marketing Services Networking REDNews Calendar About Us

**MEDIFY HEALTH LEASED 2,178 SF AT 12221 MERIT DRIVE IN DALLAS**


**NAIOP DEVELOPER OF THE YEAR Granite**

**CRE NEWS**

**NETWORKING**

**ROTATING BOX BANNER**  
300 pixels width x 250 pixels height

Deals & Announcements, News, News & Market Reports, US/Texas CRE News, US/Texas Market Reports

WIDTH x HEIGHT		1X (Net Rates)	3-4X (Net Rates)	5X+ (Net Rates)
	Horizontal Banner 728 x 90	\$1,000	\$900	\$800
	Box Banner 300 x 250	\$800	\$700	\$600

# DIGITAL

## Newsletter

## Advertising Rates: E-Newsletter



**YOUR AD HERE**

### DFW to Hit Positive Net Absorption



*"DFW is proving itself to be one of the hottest markets in all areas of CRE. Right now, numbers are pointing toward a third. That's according to CBRE's DFW Q2 Office Report. Dallas' numbers are trending up in nearly every regard."*

### Phaidon International Relocates to The Centrum



*"Cushman & Wakefield announced today has arranged a new 26,687 SF office lease in the Oak Lawn area on behalf of global talent partner Phaidon International."*

**YOUR  
AD HERE**

**YOUR  
AD HERE**

### Logistics Property Co. Begins Construction



*"Logistics Property Company announced commencement of CityPark Logistics Center's fourth building, consisting of a new Class-A, 151,200 SF, warehouse within the 98 Ac CityPark property in"*

## ROTATING TOP HORIZONTAL BANNER

Dimensions:

728 pixels (w) x 90 pixels (h) - Desktop

**\$775 per e-newsletter**

### INCREASE FREQUENCY @ MORE SAVINGS

3-4x Horizontal Banner **\$700 per e-newsletter**

5x + Horizontal Banner **\$600 per e-newsletter**

## BOX BANNER

Dimensions:

300 pixels (w) x 250 pixels (h)

**\$525 per e-newsletter**

### INCREASE FREQUENCY @ MORE SAVINGS

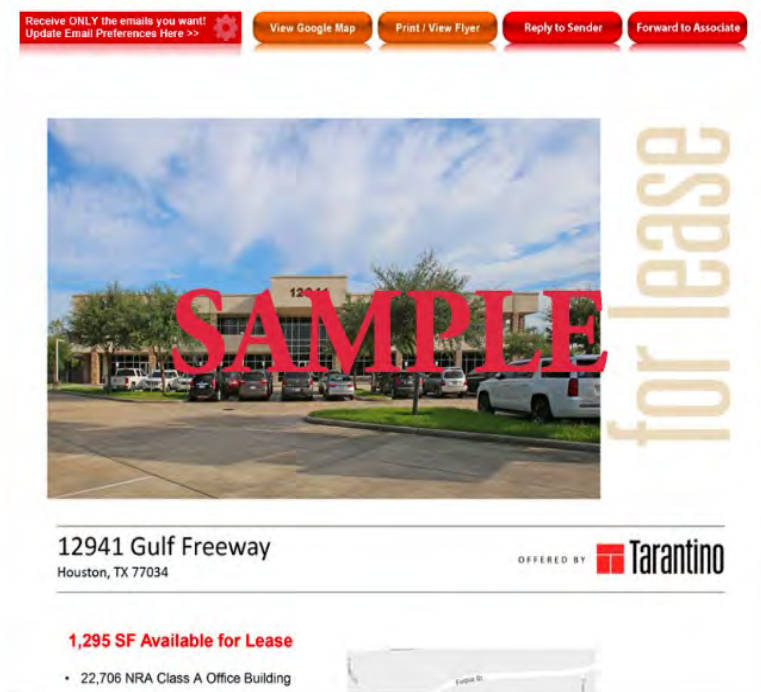
3-4x Box Banner **\$475 per e-newsletter**

5x + Box Banner **\$400 per e-newsletter**

## SUBMISSION GUIDELINES

- For E-Newsletters, creative must be submitted as a JPEG or PNG format with a resolution of 96 DPI (pixels/dots per inch) at actual size (see above for banner dimensions). We will NOT accept PDF files or Microsoft Word documents.
- For Website, All banner file submissions should be in JPEG, PNG, or GIF format and have a resolution of 96 DPI (pixels/dots per inch). Contact your sales representative for file information regarding video submissions (HTML5 only).
- For Dedicated "Spotlight" blasts, all file submissions must be HTML or JPEG with designated link.

# 2023 Digital Advertising Rates: Email Blast/Sponsored Content



## DEDICATED EMAIL BLAST

- Our Dedicated Email Blast reaches approximately 10,000 Texas real estate eSubscribers per blast
- Client provides: Subject line, HTML, or JPEG with designated link.

Email Blast of Magazine Ad:	\$200
Email Blast As-Is Flyer:	\$295
Resend within 3 weeks:	\$200
Email Blast Package of 4:	\$880
Email Blast Package of 6:	\$1,150
Email Blast Package of 10:	\$1,500

## CUSTOM, SPONSORED \*CONTENT

- Sponsored Content will position you and your firm as leaders in the industry
- Your article will be featured on our website and E-Newsletters
- Your headline will link to your full story and will be read by REDnews subscribers

### Your article's subject may include:

- New hire profiles
- Employee/Executive Profile
- Expert on a topic
- Highlights on a recent deal or development

### Interested? Here's how this works:

1. Send us your 250 to 750-word article and photo(s)
2. We'll review and send you a proof
3. Once approved, we'll schedule for publication

\*Contact us for Pricing





# Events + Print + Digital

You need it all – 2023 the year to REconnect

## **connecting** *in* **2023**

